

2013 AVAP Roundtable Moderator Assignments

Numbers note the number of members registered for each session.

Colors note the color of participant materials for that session.

The moderator for each session is noted with each session.

Monday 7/22/13

1:20 – 2:20 pm

1. Alumni Relations: Transitioning Students to Alumni (16, Dark Green) - Gretchen Morgan
2. Annual Fund: Successful Annual Giving (9, Orange) - Kay Glaser
3. Corporations and Foundations: Successful Solicitations (6, Light Blue) - Betty Karlsson
4. Cultivation: Mining for New Donors (8, Pink) - Megan McMurray
5. Leadership: Strategic Planning, Metrics, and the Bottom Line (21, Gold) - Ana Alvarado
6. Major Gifts: Travel Tips, Tricks, and Donor Visits (19, Lime Green) - Cheryl Cobbs
7. Marketing and Communications: Social Media (20, Purple) - Tracey Berry

Monday 7/22/13

2:30 – 3:30 pm

1. Alumni Relations: Transitioning Students to Alumni (6, Dark Green) - Sheila Reakes
2. Annual Fund: Successful Annual Giving (5, Orange) – No Moderator Selected
3. Corporations and Foundations: Successful Solicitations (7, Light Blue) - Tom Venturino
4. Cultivation: Mining for New Donors (15, Pink) - Brandi Van Ormer
5. Leadership: Strategic Planning, Metrics, and the Bottom Line (14, Gold) - Colin Nemeth
6. Major Gifts: Travel Tips, Tricks, and Donor Visits (11, Lime Green) - Karen Legato
7. Marketing and Communications: Crisis Communication (17, Dark Blue) - Karen Templeton
8. Marketing and Communications: Social Media (6, Purple) - Kristen McMullen
9. Stewardship: Managing Important Relationships (17, Red) - Lynn Young

Tuesday 7/23/13
10:10 – 11:10 am

1. Alumni Relations: Boards and Board Relations (8, Dark Green) - Susan Lilly
2. Alumni Relations: Fundraising Events (9, Red) - Brandi Van Ormer
3. Cultivation: Client Relations (15, Pink) - Becky Hershey
4. Leadership: One Health Initiatives (18, Gold) - Kevin Mchaney
5. Major Gifts: Led by Joe Tumolo (15, Lime Green)
6. Major Gifts: Using National Conferences to Your Advantage (9, Orange) - Andrew Dame
7. Marketing and Communications: Communications Plans (13, Dark Blue) - Kristin Clement
8. Marketing and Communications: Led by Sean Scanlon (11, Purple)

Tuesday 7/23/13
11:20 – 12:20 pm

1. Alumni Relations: Boards and Board Relations (7, Dark Green) Gretchen Morgan
2. Alumni Relations: Fundraising Events (8, Red) - Jonathan Burton
3. Annual Fund: Direct Mail Solicitations (9, Orange) - Jo Ann Winn
4. Corporations and Foundations: AAVMC – Led by Jeff Douglas (8, Light Blue)
5. Cultivation: Client Relations (16, Pink) - Ryan Harms
6. Leadership: One Health Initiatives (14, Gold) Chris Beuoy
7. Major Gifts: Led by Joe Tumolo (19, Lime Green)
8. Marketing and Communications: Communications Plans (7, Dark Blue) - Kevin Doerr
9. Marketing and Communications: Led by Sean Scanlon (8, Purple)