









AVAP Newcomers' Session

Tuesday, July 29, 2014

8:15 am – 9:45 am

This session is designed for our colleagues who are either new to the advancement profession or new to veterinary medicine advancement. We'll provide an overview of how advancement in veterinary colleges is different from other settings, thoughts on effectively focusing resources, and comments on the rewards you can expect to enjoy.

Welcome & Introductions – Speakers and Participants

 <p>Cummings School of Veterinary Medicine</p>	<p>Jonathan Burton Senior Associate Director for Stewardship & Development 508.887.4795 Jonathan.burton@tufts.edu</p>	
 <p>COLLEGE OF VETERINARY MEDICINE AND BIOMEDICAL SCIENCES</p>	<p>Pam Jones Executive Director of Advancement m: 970.219.4193 pam.jones@colostate.edu</p>	
	<p>Tom Venturino Assistant Dean of Advancement 530.752.7024 tmventurino@ucdavis.edu</p>	



AVAP Newcomers' Session

Session Overview

- Associations and 'Collaboratives' that Support our Industry
- Profile of Prospective Constituents
 - Donors and Clients
 - Alumni
 - Faculty, Staff, & Students
- Conclusions/Summaries
- Q&A

Pam Jones



AVAP Newcomers' Session

Origins & Brief History of AVAP

- Founding role of Jeff Douglas
- AVAP's Organizational partnerships
- Importance of Volunteer Involvement
- Networking opportunities through AVAP beyond the annual conference

Jonathan Burton

AVAP Newcomers' Session

Associations and 'Collaboratives'
that Support our Industry

- AAVMC
- State and Regional VMAs
- AVMA & SCAVMA

Jonathan



AVAP Newcomers' Session

Profile of Prospective Constituents – Donors and Clients

- Profile of each constituent
- Engaging these individuals and groups in advancement and development
- Differentiation between vet med donors/clients and university-wide donors

Tom Venturino



AVAP Newcomers' Session

Profile of Prospective Constituents – Alumni

- Profile of the constituency
- Engaging these individuals and groups
- Differentiation between vet med alumni and university-wide alumni

Jonathan



AVAP Newcomers' Session

Profile of Prospective Constituents – Faculty, Staff, and Students

- Profile of each constituent
- Engaging these individuals and groups in advancement and development
- Differentiation between vet med faculty and university-wide faculty

Pam



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Conclusions and Summaries

Group Discussion



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Q&A

