



Monthly Conference Call Minutes
February 10, 2020
Phone: 1-877-820-7831 (Code: 824636#)

1. 2020 Conference-

a. Draft Agenda discussion –

Cheryl and her team added descriptions to the draft on Friday, they want feedback from the board. Comments are added to the draft for the board to review. One is looking for a few young students to see how they get involved in philanthropy. Thinking of adding a talk from Wisconsin about how they got the Super Bowl ad support from a client. All seemed to think it would be a good topic. All are curious if he also made a donation to Wisconsin too? Another possibility is Alumni Relations- engaging your non-traditional alumni, i.e. interns, residents, St. Kitts, St. George students, non-DVM grads and referring vets. Maybe bring in a medical school rep to see what they do? Make brakes networking opportunities? Add a few icebreakers, mix people up. Could we tie a Grateful Client session with planned giving? Working with Bill Littlejohn on this. There may be a possible excursion to a human hospital on Friday afternoon. We will poll people to see about interest. Does anyone have a great working relationship with their central foundation and prospect research folks that might share how it works? Also looking to add a session on faculty/staff, employee giving.

When should we open up Conference registration, last year it was around this time? Are we ready to share a draft agenda, last year that was by April? The goal is to have the agenda draft by March. We have colleagues in Australia who may be interested in attending.

Tim- Sponsorship letter drafts ready, spoke to a few about a \$1000 sponsor level, they could add a table if they want. Timeline for sponsors and thus speakers, by the first of June. We would find a way to squeeze folks in if they want to pay for it. Tim has reached out to Purina, Emily has confirmed their \$5,000 level. All payments will be to AAVMC, they will collect and record all sponsor dollars, and AVAP will also track them all.

Do we need to create a separate webpage for the conference now? Get is ready on a dedicated page, add the agenda later. Joe, Bill, Karen and Kay will work on it. We are using the “Catch the Wave” theme. May link to the AVMA site for their Explore San Diego page.

AAVMC wants to have CC only payment, no billing to Advancement Offices later. We could create the invoice and they can send it to AAVMC. The need is to be able to register without the credit card payment. Need the answer from AAVMC by March 1.

2. Other business-

This meeting was moved due to WVC.

March meeting date; and Spring Break disruptions? Still good for all answering.

Thank you Gretchen for playing the liaison role in setting up sponsorships and hotel information.

Attending- Joe, Julie, Karen, Bill, Kay, Cheryl, Chastity, Gretchen, Tim