



Monthly Conference Call Minutes
June 15, 2020
Join Zoom Meeting
<https://ksu.zoom.us/j/730424314>

1. AVAP ZOOM and online ideas- COVID 19 concerns
 - a. All participants are still working from home due to the COVID closures. Because of social-physical distancing, AVAP is still finding new tools for all members. Working towards an online conference continues. Talk about Minneapolis next year, so far it looks like all will be better by then. Students are starting back in August.
 - b. Pamela and Joe talked to Leslie, after she talked to T&C about the 63K we had contracted for, and now we will only forfeit the 1,000 deposit we made. This is a big relief for AVAP finances. Loose ends being tied up now. Now we can move on to just the upcoming webinar conference.
 - c. Online Conference- Expo- Cheryl and her team are really gearing up on Zoom and webinar info. Cheryl and Pamela are working tomorrow on job descriptions for hosts and others. They will start with the list of those who indicated they want to help by the answers in their surveys. Pamela said there are only 47 registrants so far. She put in a help desk ticket for their tech people to see if they can help with the tech stuff. They may be too busy because of online instruction. If they pushback she will see if they can do it for a small fee. We will need recorders for each session, then the recordings will be edited and cleaned up. She will also use their staff meeting to do a mock conference. Cheryl said they will do a training for those monitoring and recording the sessions. They will also do a dry run with the keynote speakers., the timeline will be worked out tomorrow. Joe is hoping to highlight speakers and topics in the next emails to encourage people to register. Pamela said we will have to have a registration deadline to assign breakouts. Do we have a goal in mind for how many we hope to participate? We could start by encouraging our own teams.
 - d. Joe got an email from a member at Iowa State about the open executive committee positions, but they wanted to be a part of the AAVMC board. Many do not even know what AAVMC does and their relationship to colleges. Even this committees' members did not know until lately, if even now. Our By-Laws do not explain our process as well as they should. They do not describe the members at large role. Do we need to look at our By-Laws again to see if we can better explain the roles? The By-Laws say we need to reappoint members every 2 years. We are supposed to have a nominating committee appointed by the president. They are to submit names to be voted on, plus nomination from the floor. We also have several committees. Technically we are the executive committee, not a board. Joe contacted L Kay Allen to see if she wanted to be on the board again now that she has settled into her job. She asked Joe to call her to talk about it. She is more of an event planner now. Bill will call the person at Iowa State Too. Bill hopes to get more schools involved; Iowa State is not currently.
 - e. Jeff and AAVMC Awards- Joe and Bill called Jeff, they had a constructive meeting. AAMC appreciates that AVAP thinks of them, he likes the idea of presenting awards at our ZOOM business meeting, he also likes the idea of letting winners talk at future ZOOM sessions. Bill talked about why there are more

communications nominees, development has more turn offers, and they limit the fundraising award to scholarships when Grateful clients are a bigger focus. Also, it is hard for development officers to take the time. Colleges don't redo materials every year, so new nominations are tough. AAVMC get 5-6 nominations a year for communication but very few for fundraising. Also, the timing of the award nominations due is hard for colleges. Danielle wondered if people knew they get the award money, not the college, would they apply. The only other way would be if Deans mandated it. Cheryl pointed out that the awards were designed to incentivize college fundraising. AAVMC does not understand our jobs well enough to model the award in a way that truly is an incentive without expending a lot of time to apply. Joe got the impression that the AAVMC wants us, and other small groups, to be a part of their group, not just a partner. We will have to have conversations about what is best for us.

- f. Next steps: Next meeting will be in 2 weeks again, on June 29.

Attending- Joe, Bill, Kay, Cheryl, Julie, Danielle, Pamela, Karen, Tim, Gretchen, Hnouzong