

Telling the Untold Story of Unrestricted Impact

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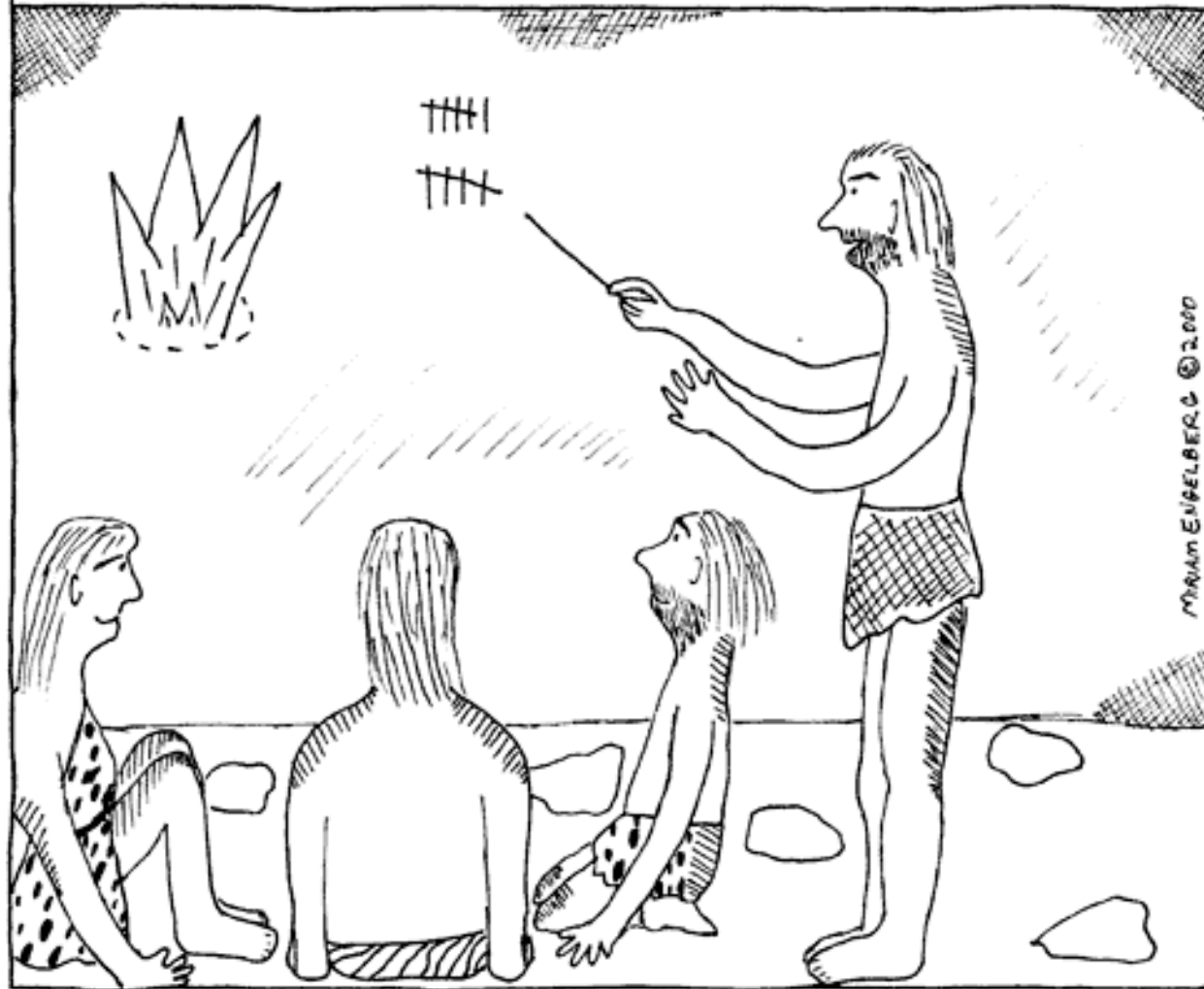
LYNNE WESTER



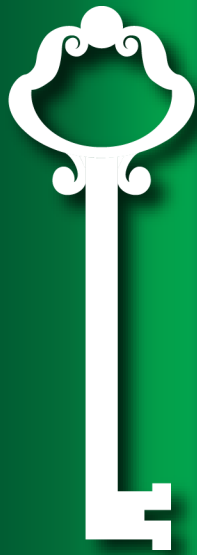
DONOR RELATIONS GURU



THE FIRST ANNUAL REPORT



"IT'S BEEN A GREAT YEAR! FIRST WE DISCOVERED FIRE, AND THEN URK HERE CREATED THIS FABULOUS STATISTICAL TOOL WHICH WE'LL BE ABLE TO USE ONCE WE EVOLVE ENOUGH TO DO MATH."





Making an **IMPACT**

Educating Leaders of Faith & Character

Our Mission & Vision

We are the University of St. Thomas, the Catholic university serving Rhode Island. We are committed to the Catholic intellectual tradition that challenges, builds and serves. By pursuing excellence in teaching, scholarship and service, we enable a real world for our students. The core values of our tradition, the *Tradition of the Good*, guide our mission and vision.

Our focus is on the liberal arts, the sciences, and the professions. As a comprehensive university, we provide a liberal arts education, we educate students in their intellectual, moral, and spiritual dimensions, and we prepare them for the challenges of the 21st century.

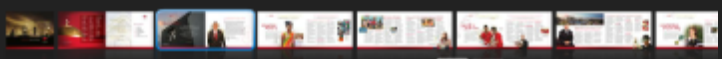
Our vision is to become one of America's great Catholic universities in the next 25 years.



Educating Leaders Who Impact the World

It is the mission of the University of St. Thomas to educate the future leaders of the world. We are committed to the Catholic intellectual tradition that challenges, builds and serves. By pursuing excellence in teaching, scholarship and service, we enable a real world for our students. The core values of our tradition, the *Tradition of the Good*, guide our mission and vision. Our focus is on the liberal arts, the sciences, and the professions. As a comprehensive university, we provide a liberal arts education, we educate students in their intellectual, moral, and spiritual dimensions, and we prepare them for the challenges of the 21st century.

Robert J. Schmitt
President



THE UNIVERSITY OF RHODE ISLAND FOUNDATION

Message from the Foundation Leadership



Thomas J. Schmitt



Michael J. Smith

Dear Friends:

A student scholarship recipient said it best recently when he said that charitable gifts from our donors and friends provide the foundation for motivated, bright and creative students to become successful. He said, "We cannot tell our own accomplishment. Achievement will, however, ensure the opportunity for accomplishment."

Endeavor, Rhode Island, the Rhode Island Foundation, and the URI Foundation, are committed to ensuring that our students have the opportunity to become successful. We are committed to ensuring that our students have the opportunity to become successful. We are committed to ensuring that our students have the opportunity to become successful.

Our gifts help to build the future and the impact your gifts make on our students today, including teaching and learning, as well as on our faculty, programs and facilities, provides us with tangible evidence that charitable support makes a difference. We are fortunate to count among our donors, people like you, who make supporting their alma mater a priority. It is a regular occurrence. Nearly half of all our donors this past year made gifts for either to pay, or to give, back to our university and friends - or to pay. This type of dedication and commitment giving back is important. It is more important than the size of the gift itself, especially for some of our younger donors, it is the regular habit of giving.

One of our goals for the past decade is to increase the participation of our donors in terms of philanthropic support and other forms of involvement. As a university, our success is tied directly to the strength and involvement of our alumni base, and that is especially true in fundraising. Increasing meaningful alumni engagement is the key to building an infrastructure of support for the University of Rhode Island. We are encouraging graduates to make the simple steps a part of their lives each year: give a gift, recruit students to attend URI, attend URI events, display your Rhode pride, and stay connected through the alumni association.

Many of you are already doing some or all of these things, and we truly thank you. With your continued participation, and with your help in getting news of your fellow donors involved, all things are possible.

Sincerely,
Thomas J. Schmitt
Chairman, Executive Board
URI Foundation

Michael J. Smith
President
URI Foundation

THE URI FOUNDATION

THE UNIVERSITY OF RHODE ISLAND

Message from the University President



David M. Dwyer, Jr.

Dear Friends:

The University's mission of education, research and discovery, and outreach are realized through the support of many people. The people of Rhode Island, our donors, our faculty, our students, and our friends, have made their mark on the University of Rhode Island. And you, our dedicated and loyal donors and friends, have made their mark on the University of Rhode Island. And you, our dedicated and loyal donors and friends, have made their mark on the University of Rhode Island.

Students and higher education have never been more important. Current and future generations of students will be required to work to discover the solutions to issues ranging from building economic prosperity to dealing with climate change. And they will do so in a global economy. The University of Rhode Island is here to help prepare students to lead, tackle these challenges, and produce solutions. Investments in extending facilities and resources, like the newly opened College of Pharmacy building, will have cutting-edge research and engage students in experiential learning. Graduate students are working to reveal connections here and abroad to improve the health and lives of our fellow people. Graduate students are working to reveal connections here and abroad to improve the health and lives of our fellow people.

But in general, America needs to invest more, not less, in research, technology, and higher education. Our global competitors are doing this at a rapid rate. In order to keep America strong and prosperous, we need to invest in research and technology. Our global competitors are doing this at a rapid rate. In order to keep America strong and prosperous, we need to invest in research and technology.

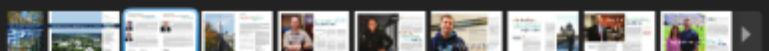
We are focused on transferring the ways we teach and learn, and we are doing research and creating education to achieve our goals. Transformation requires private and public support and a willingness to build a culture of continuous innovation. We are aligning our philanthropic interests with our strategic vision and goals to contribute to solving the challenges of the 21st century. We are uniquely positioned to make big things happen in the State of Rhode Island, the country, and the world.

As we consider the enormous benefits students receive from their knowledge and generosity, we can also imagine what will come for generations of students to come if we continue to partner, and naturally, self-reliance, how we can do more and what we can do better. Together, there is powerful potential to meet the challenges of the 21st century. We are committed to making you a part of this journey. We are committed to making you a part of this journey.

We are committed to making you a part of this journey. We are committed to making you a part of this journey. We are committed to making you a part of this journey.

Sincerely,
David M. Dwyer, Jr.
President
University of Rhode Island

THE UNIVERSITY OF RHODE ISLAND



Shuffle



VB2 Dynamic Magazine #2 featuring Rhonda and



Spring 2013 New Spring Catalog



Hawen Hall, the Rhode Island issue of the

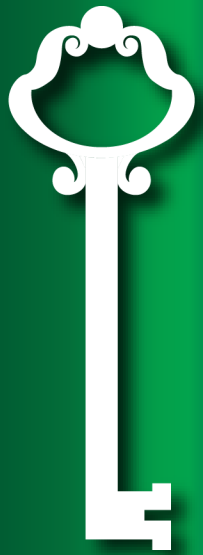
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THREE AND A TREE

HOW TO TAKE DOWN
BAD UNIVERSITY MARKETING—
ONE CLICHÉ AT A TIME

WRITTEN BY
TODD KATZ
A BRANDING AGENCY

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DONOR ANNUAL REPORT 2011-12



URI Foundation | Building for the Future

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ANNUAL REPORT

2011-12

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Mary Bryan embraces Bryant Graeber as friends and family gathered at the Y on January 31, 2014 to celebrate his one millionth guest greeted.

Just before his 30th birthday Bryant Graeber passed another significant milestone in his life – he greeted his one millionth Y guest. A fixture at the entrance of the Harris branch for more than 10 years, Bryant is known for his infectious smile and encouraging words as he welcomes members and guests at one of the country's busiest Ys.

"The best part of my job is helping people feel good when they walk in and when they walk out," says Bryant. "Because that's something my mom and dad taught me. They always told me to treat people how I'd like to be treated."

Born with a rare genetic disorder called MPS 1 that prevents his body from properly breaking down sugar, Bryant doesn't let the disease or his weekly enzyme therapy slow him down. Since graduating from Myers Park High School in 2003, Bryant has greeted members at the Harris YMCA with more than just a warm hello.

"Bryant is my sunshine. His light, his warmth and his unconditional love are so encouraging," says Y member Kristel White. "No matter what kind of day you're having, when you see Bryant, you can't help but smile. He just brightens your day."

On a brisk day in January, Bryant's friends and family surprised him with a celebration of his one millionth welcome. He was also recognized by Charlotte Mayor Patrick Cannon's declaration of "Bryant Graeber Day."

"Bryant is the true face of the Harris YMCA," says Rick Dunlap, Harris YMCA staff member. "He's remarkable. He has a true servant heart and just loves interacting with people. His job at the YMCA allows him to do that every day he's here."

"It makes me feel blessed in so many ways," affirms Bryant, "that I've been able to do what I love for 11 years."

The most
dangerous phrase
in the language is "we've
always done it this way."

Rear Admiral Grace Hopper

Rutgers pays tribute to the more than 130,000 donors who contributed to this historic effort through the words of the students, researchers, faculty, administrators, athletes, and doctors who directly benefited from the *Our Rutgers, Our Future* campaign. In place of a traditional honor roll, which lists the names of donors, Rutgers has compiled a list of 100 members of the university community whose lives have been touched by generous contributions to the campaign.



Lynne Vellone

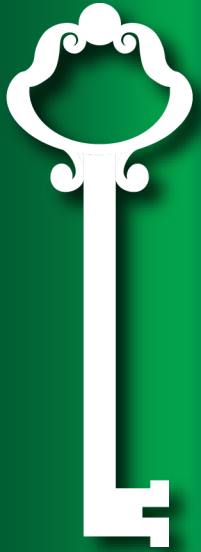
Professor and Department Chair of Childhood Studies

Our Rutgers, Our Future fund: David K. Sengstack Endowed Graduate Fellowship

"Through Alice Sengstack's generosity and vision, the David K. Sengstack Endowed Graduate Fellowships have had a transformative effect on the recipients and on the Department of Childhood Studies as a whole by supporting and enhancing the high-impact research our doctoral students undertake within the multidisciplinary field of childhood studies."

Important Content

- **Use interactive elements**
- **Present mission or value**
- **Highlight Case**
- **Have fun with stats**
- **Tell a story throughout**
- **Lay out photos of people**





FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YMCA OF GREENSBORO YOUR IMPACT



THANKS TO DONORS LIKE YOU...

"In 1998 I was diagnosed with rheumatoid arthritis so I started going to the pool at the YMCA. Sometimes going to the pool is like a wonderful reunion with people that I haven't seen in years and at other times I meet some of the nicest people that turn out to be the greatest of new friends. Plus the pain seems to vanish when I'm in the water! Attending the YMCA is one of the best things that I have ever done."

- Betty, YMCA Member



THANKS TO VOLUNTEERS LIKE YOU...

“I had such a great feeling volunteering with Bright Beginnings. It was wonderful to know I was part of making a child feel good about going back to school! My shopping buddy hugged and thanked me for taking the time to help her look pretty for school and showing her that I cared. That really touched my heart.”

- LaToya, Bright Beginnings Volunteer



THANKS TO DONORS LIKE YOU...

“Davin has always had a love of the water. He began swim lessons at 3 years old; he is now 6 and even had a pool party birthday this year! One of the greatest outcomes of his swim journey thus far has been the confidence and encouragement our son has gained and received. Now Davin aspires to be a champion swimmer. All of this is possible because the YMCA took our son’s love for the water and turned it into a passion.”

-Nicole, Hayes-Taylor YMCA Member and Mom

2014-2015 Impact Report

Thank you for being
a part of
my story



Jessica Pendleton came from Huntland, Tennessee, to the Chancellor's Honors Program. A marketing major with a concentration in supply chain management and a minor in Hispanic studies, she was a clarinet player in the Pride of the Southland Band.

Among many other activities and a challenging course load, the band was a constant. "It was a huge time commitment," says Pendleton. "Eight hours a week during the season."

Because alumni and other donors have generously supported the band during the Big Orange Give over the past two years, band members this year received scholarships of \$100 for each year of service. As a fourth-year band member, Pendleton was awarded \$400. "I was grateful," she says. "It's something that says thank you for your contribution."

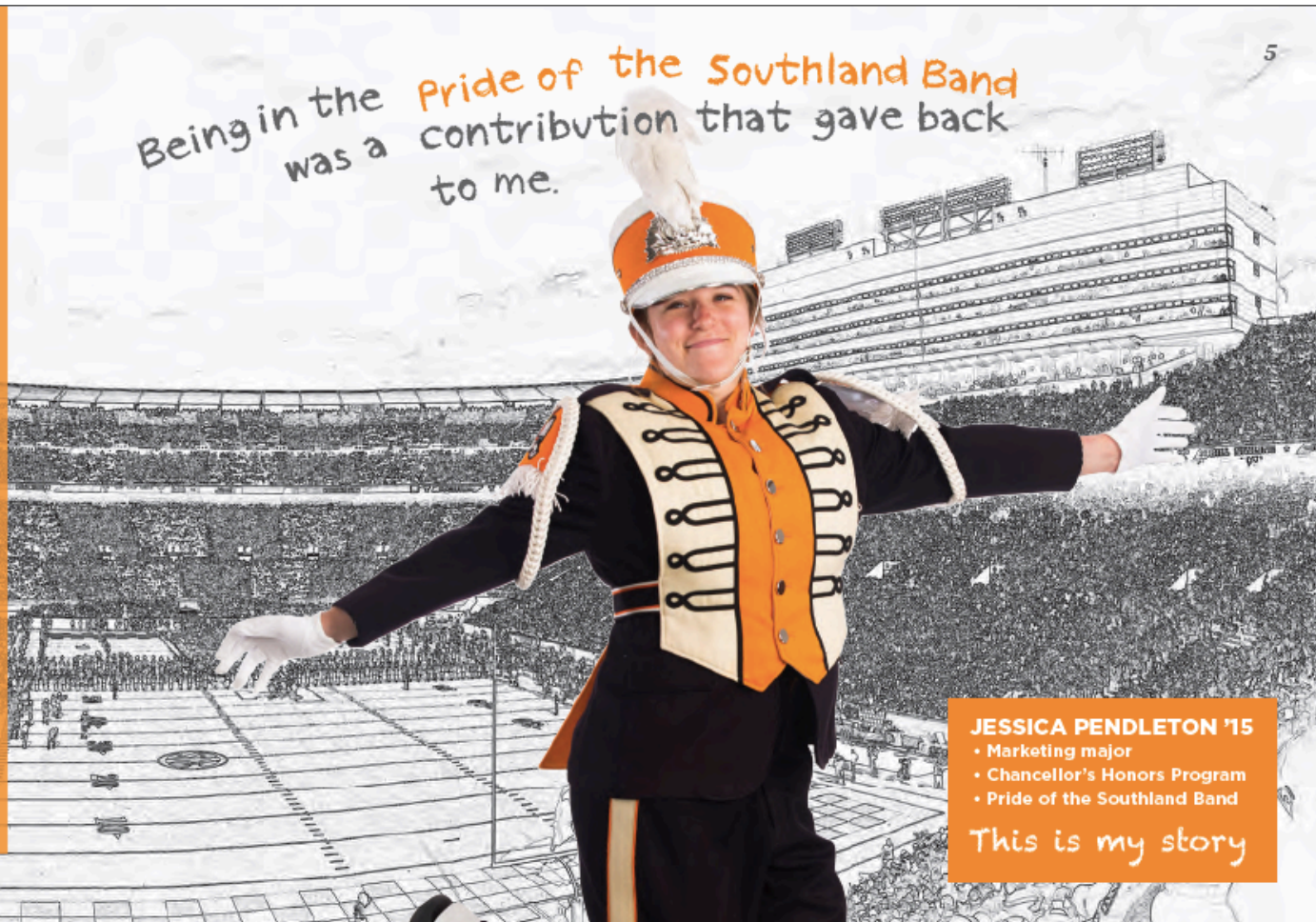
After graduating in May, Pendleton started as a transportation management trainee for BNSF Railway, which is headquartered in Dayton, Texas.

Being in the **Pride of the Southland Band** was a contribution that gave back to me.

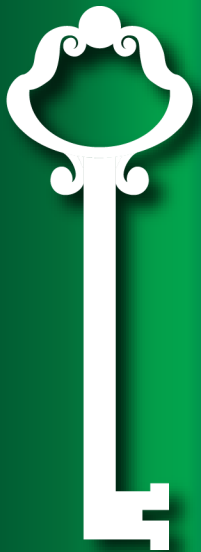
JESSICA PENDLETON '15

- Marketing major
- Chancellor's Honors Program
- Pride of the Southland Band

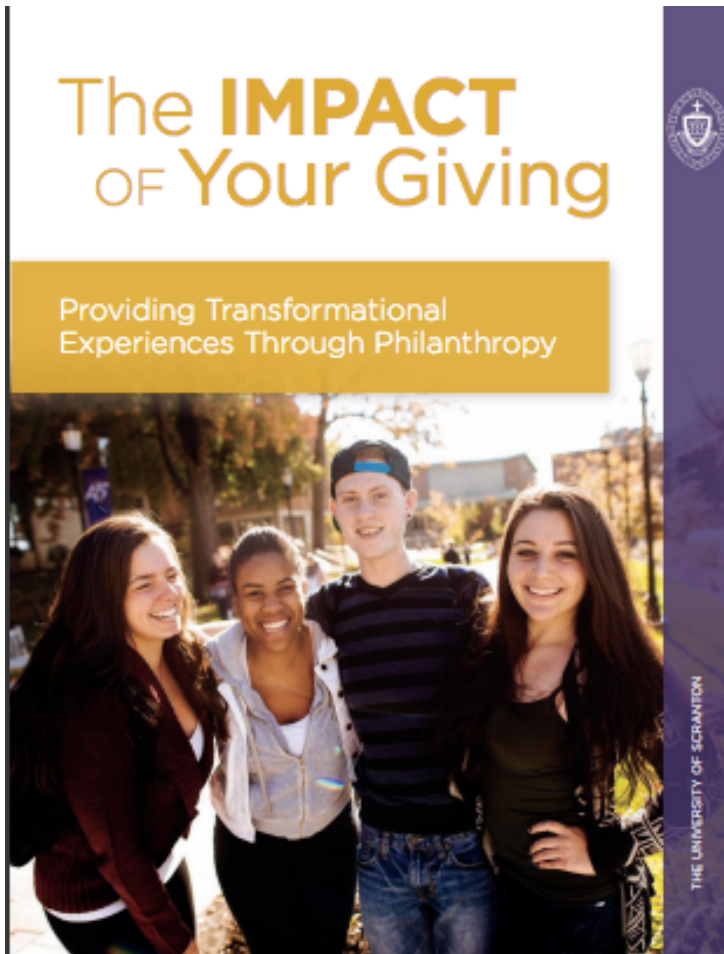
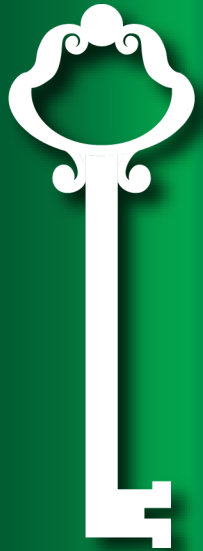
This is my story



DONOR IMPACT AT A GLANCE.



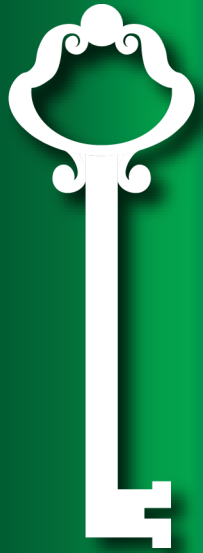
Case Study



A year of dreams made possible by you

GRATITUDE REPORT 2014





“You give us the opportunity to witness the incredible changes that can come about when you make a young person realize they are lovable and they are worth fighting for.”

“You’ve helped me realize that I am beautiful when I don’t feel like I am, I am strong when I feel like I’m not, and that I matter even when I feel like I don’t.”

Basic Needs & a Stable Home

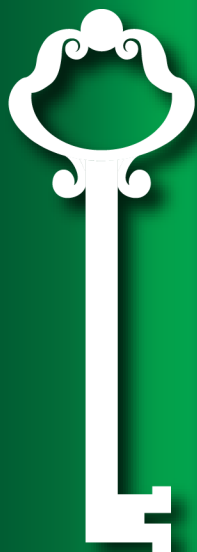
Thanks to you, our Drop-In Center and Supported Housing programs were open for teenagers and young adults who needed a hot meal, clean clothes, a shower, medical care, or a place to stay.

Drop-In Center.....750 served
Shelter and Transitional Housing 61 served
Health Center 560 served*

**Operated by the Community Health Centers of Burlington*



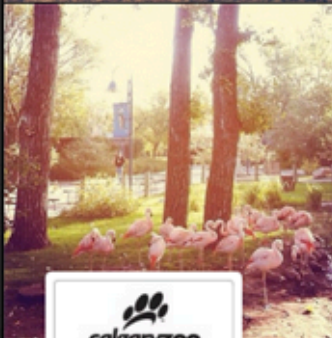
Unlike a traditional shelter, at the Landing, residents get a dedicated bed and share a room, and can leave their belongings behind during the day. They also can stay until they have a solid plan for the next stage of their lives. At left: Friends enjoy the Empty Bowl Dinner.





Instagram

Log in



calgaryzoo2012ar ▾

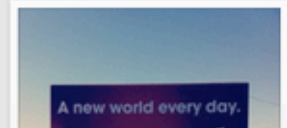
Calgary Zoo 2012 Annual Report 1.457 million people visited the zoo in 2012. Each day was captured in a photo. Thank you for sharing 2012 with us and with family and friends.
<http://www.calgaryzoo.com>

55
posts

441
followers

0
following

April 2013



ANNUAL IMPACT REPORT
2014-15

UNFOLD THE FUTURE TOGETHER

Thank you for supporting Gonzaga University. Here are just some of the many ways donor support is helping to shape the success of our university. To learn more, go to [instagram.com/gonzagagiving](https://www.instagram.com/gonzagagiving).



gonzagagiving

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Gonzaga Giving Here are just some of the many ways donor support is helping to shape the success of Gonzaga University and its students. gonzaga.edu/support

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dsonntag, meg_pitz and
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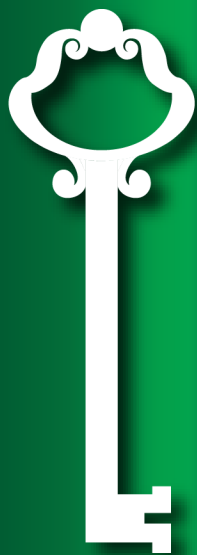
gonzagagiving Your support exceeded the 2014-15 goal to sponsor 500 Zags with \$2,500 scholarships and gives more students access to a premier Jesuit education. For more than 127 years, students have been able to attend Gonzaga University because of the generosity of others. Gonzaga maintains this commitment through the Zag Scholarship Promise.

Log in to like or comment.

...

From This:

78 pages
\$65,000



honor roll of giving

OCT. 1, 2012 - SEPT. 30, 2013



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2013 Philanthropy Report 42

COOK CHILDREN'S

TO This:



impact

Cook Children's Health Foundation By The Numbers



OVERALL FISCAL YEAR 2014 CONTRIBUTIONS

12,543 GIFTS OF \$5 EACH = **\$62,715**

904 GIFTS MADE ONLINE

158 DONORS HAVE EACH GIVEN FOR
MORE THAN 15 CONSECUTIVE YEARS

**more than
100,000** HOURS GIVEN BY COOK CHILDREN'S
VOLUNTEERS, EQUALING A
DONATION OF \$2,300,000

PETER PAN BIRTHDAY CLUB

103 BIRTHDAY PARTIES

\$25,648 DONATED

COMMUNITY PARTNER EVENTS

\$1,449,443 RAISED

LEGACY SOCIETY

51 MEMBERS

EMPLOYEES CARE

2,650 DONORS

\$674,621 RAISED

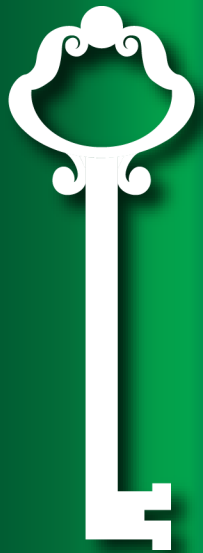
SEVENTH AVENUE

125 BLANKETS MADE FOR PATIENTS AT
WARM AND WOOLEY BLANKET DRIVE

**more than
400** BEARS COLLECTED FOR PATIENTS
THROUGH THE BEAR DRIVE

200 GOODIE BAGS ASSEMBLED FOR PATIENTS
STAYING OVERNIGHT ON THANKSGIVING

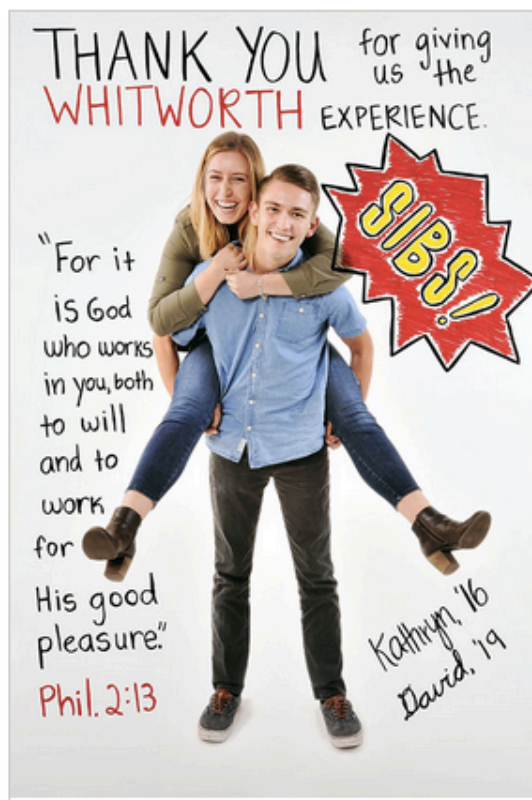
191 MEMBERS



MEET *THE* GIVERS >

A giving spirit is alive among Hawkeyes. Our special publication, [*The Givers*](#), features 13 donors whose gifts are helping the University of Iowa change the world. They represent the more than 260,000 people who have made gifts to *For Iowa. Forever More: The Campaign for the University of Iowa*.

We hope you enjoy [their stories](#) and learn more about how our givers are helping the University of Iowa and its people do more, be more, and create more.

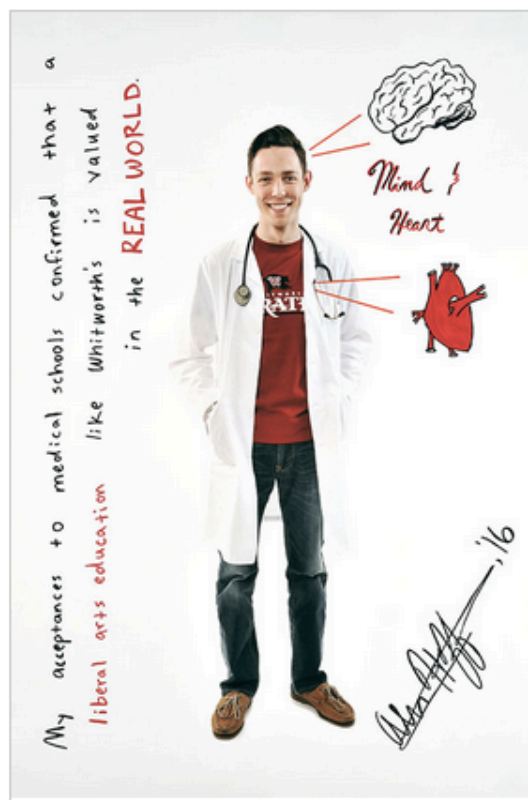


David and Kathryn

Theology & Math | Theology & Ministerial Leadership

Without the incredible generosity from donors, my Whitworth experience would have been impossible.

[Read More](#)



Alex

B.S. Biology

It's amazing to think what can happen in the course of only four years. In that short period of time, I entered Whitworth as a first-generation college student...

[Read More](#)



Carys

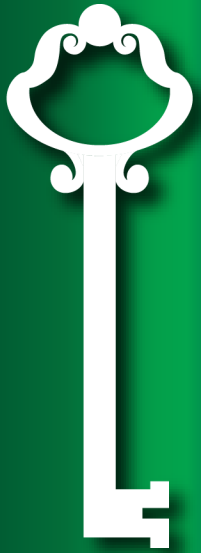
Theology

I grew up on a hospital ship off the coast of West Africa with my mom and dad and little brother, Wesley. My parents met on the ship, married, and then basically never left.

[Read More](#)

A Good Report:

- 1.) It gives the donors the credit and puts them at the center of the report
- 2.) It is full of great stories
- 3.) It has a deft way of telling a story and using powerful imagery without violating privacy



- THANK YOU!
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- www.donorrelationsguru.com
- Twitter- @donorguru