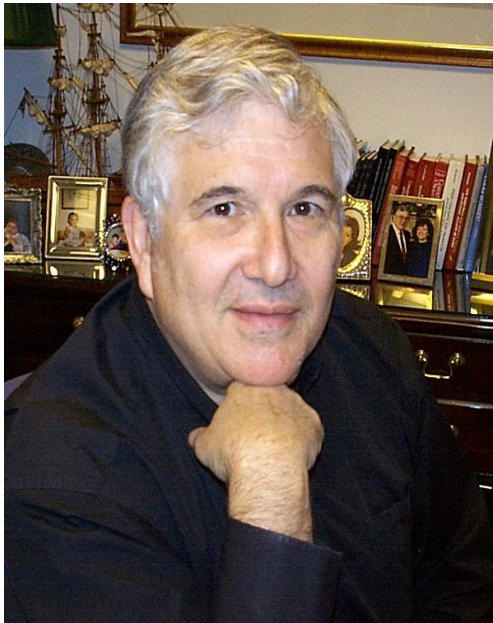


Dr. Howard Moskowitz.

An Inventor honored by the scientific community...



- Is the President of Moskowitz Jacobs Inc. and holds a Ph.D. in Experimental Psychology from Harvard University. Chairman, iNovum
- **Won two of the most prestigious awards**
- **2010 Walston Chubb Award for Innovation across all sciences, Sigma Xi, The Scientific Research Society, international** Awarded for Mind Genomics: The science underlying the technology discussed in this presentation.
- **2005 Charles Coolidge Parlin Marketing Research Award**
The “Nobel Prize” of Market Research, received only by the pioneers of market research.
Recipients include Arthur Nielsen, George Gallup, Michael Porter, Peter Drucker, David Ogilvy and Philip Kotler.