

Development Project Outline

[NAME OF PROJECT]

<i>Objective</i>	
<i>Target Amount</i>	
<i>Target Completion Date</i>	
<i>Dean's Approval (date)</i>	
<i>Lead Faculty Additional Faculty</i>	
<i>Lead Development Officer</i>	
<i>How will this project advance the goals of the School? (Include specific links to strategic plan)</i>	<i>Supports the Following Goals:</i>
<i>Why is this project important? (What will it accomplish? What happens if we don't do it?)</i>	
<i>What are the impacts of this project – Quantitative & Qualitative? (How will it benefit animals? Humans? Environment?)</i>	
<i>Donor Constituencies (To which donor groups would this appeal- individuals, corporate, foundation?)</i>	



<i>Donor Prospects</i> <i>(Whom do we already know who would be likely to support?)</i>	
<i>Strategies for moving forward?</i> <i>(timeline; next steps)</i>	
<i>Potential Obstacles?</i> <i>(what could prevent success?)</i>	