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|  | [Pam Jones, Executive Director of Advancement](mailto:pam.jones@colostate.edu)  Pam Jones, AVAP President 2015-2016 |

September 21, 2015

Dear AVAP Colleagues,

Greetings from the AVAP Executive Committee. We hope this email finds you well!

This purpose of this letter is to provide a brief update on several outcomes from our [business meeting in Boston](http://www.avaponline.org/wp-content/uploads/2015/09/AVAP-Presidents-Update-on-Business-Meeting-and-Goals-Fall-2015.pdf) and our progress toward this [year’s goals](http://www.avaponline.org/greetings-from-pam-jones-2015-2016-avap-president-and-goals-in-the-year-ahead/). Please communicate with any of the [executive committee](http://www.avaponline.org/about/) members if you have comments, feedback or advice.

Best regards,

Pam Jones

AVAP President

***Report on Outcomes from our Business Meeting – July 14, 2015, AVAP Conference, Boston, MA***

* *We are following up on our 501-c-3 paperwork. We’ll have more to report in the future.*
* *The new bank account transition is in process.*
* *The Chris Gruber Memorial Scholarship Pledge Installment was paid at $1,000.*

***Report on Progress Toward 2015/2016 Goals***

***Goal One: To continually improve the educational foundation of AVAP for the benefit of its members***

* *Strategically use the listserv to pose questions that are relevant to current issues.*
  + *The Executive Committee has put together a schedule to post discussion starters on the listserv each month starting in September and running thru May with a break in December.*
  + *For September’s topic, Jo Ann Winn just posted helpful tips on listserv etiquette.*
* *Provide support to those who wish to create educational fora for the benefit of our members.*
  + *Danielle Ford has begun a bi-monthly conference call option – (Topic on August 20th – Reunion Weekend; Topic coming up on October 15th – Grateful Client Programs)*
  + *Please let us know if you wish to prepare something similar, and we will assist.*
* *Support our on-site conference committee with all aspects of the upcoming conference.*
  + *Eliana Mijangos, Conference Chair, is working with her committee and has made progress on the logistics and budget plan. She has also formed a sub-committee to work on the conference program and content.*
* *We hope to increase conference attendance by 3-4% (4-5 additional conferees), so let us know if you have any ideas to accomplish this.*
  + *We received a 53% return on survey responses. It was slightly lower than our target of 60%, but we will aim for this number next year. Thank you for taking the time to respond, and we are grateful for your feedback!* [*Results*](http://www.avaponline.org/wp-content/uploads/2015/09/AVAP-2015-Conference-Survey-Results.pdf) *are posted on the AVAP web site.*
  + *Please* [*save the date*](http://www.avaponline.org/)*! The conference will be on August 9th and 10th.*

***Goal Two: To collaborate with our respective institutions and AVAP’s partner organizations to ‘come into view’ on the major opportunities and challenges facing veterinary medicine***

* *Meet with the AAVMC leadership to identify 1-2 specific goals that AVAP and AAVMC can partner on in the coming year.*
  + *Two goals have been identified and are being vetted with the executive committee on both sides. We will be in contact with AVMA; there will be more to report on both collaborations in the coming months.*
* *Promote the participation of (a minimum of) 5 deans to attend next year’s conference.*
  + *We will be posting information on next year’s conference on the website in ample time to share with your deans.*
* *Define 1-2 tasks to support cross-communication between AVAP and AVMA in support of our conference at San Antonio.*
  + *More to report as the year unfolds.*

Please let us know if you have any comments on these goals. We look forward to the coming year!

Best regards,

Pam Jones

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