Engaging Alumni With Career Services

What Is Career Services?

- Placement ➡ Development of Candidate

- Decide which path to take and then how to get there

Adrienne Marcus, Colorado State

Stith Keiser, Blue Heron Consulting

Paul Edwards, Michigan State

VetCAN
Veterinary Career
Advisor Network

Janel Lang, UC Davis

Katelyn Jerles, Florida

Amanda Fark, Ohio State

NC State

3

THE OHIO STATE UNIVERSITY

How Does The Partnership Work?

- Constantly referring alumni to OCM – networking, events, job assistance, mentoring

- Good way to engage potential giving prospects in other ways than just giving

- Utilizing existing alumni engagement events

- Help to know alumni better – expand network

- Long term better engagement with younger alumni

- Employment expert / Economic summit

Engagement Opportunities:

- Networking events at conferences and Homecoming – use of existing events

- Integrating into curriculum – classes, clubs

- Job assistance / clerkships / internships

- Tapping into their expertise – clubs, mentoring, other connections

What If I Don't Have An Amanda?

- Persuade and propose
- Tap into your Alumni
- Utilize the Veterinary Career Network
- Connect with VetCAN

What Our Alumni Think:

Dr. Todd Shockey – WV:

Amanda Fark and the Office of Career Management (OCM) are true matchmakers. Different qualities help new graduates succeed in different environments. We have hired three new graduates in the last three years. I don't know if this would have been possible with our relationship with the OCM.

THE OHIO STATE UNIVERSITY

THE OHIO STATE UNIVERSITY

What Our Alumni Think:

Anthony Potorti – PA:

The OCM has done an excellent job at matching our veterinary hospital with "practice ready" doctors. The thing that sets them apart is their emphasis on getting to know the individual students and employers on a personal level. This allows them to match both the students' capabilities, as well as their personalities, with the practice they are entering. They are an invaluable tool in finding qualified candidates for our hospital. I always turn to them first when our practice is looking for a qualified practitioner to add to our staff.