



## **AVAP Conference Call**

### **AVAP Executive and Conference Planning Committee**

#### **Meeting Notes**

**Tuesday, January 22, 2019**

**1:00 to 2:00 PM CST**

**1. AAVMC Scholarship Award**

Jeff Douglas from AAVMC joined the call to answer questions about the new scholarship award. Jeff stressed that the criteria will be on actual money raised versus planned gifts. The question was raised about cash funds vs endowed funds. Jeff felt the panel which he will convene to review the applicants will decide that as the process develops. Jeff also invited AVAP to visit AAVMC offices during the AVAP conference. The offices are close to the DC convention center.

**2. 2019 Conference Updates / Needs**

We discussed outside speakers. The challenge is that we need to find keynote speakers who can talk to the whole group. Lisa Dietlin is willing to talk at \$3000 if she can sell her books at our conference. She will do the first day keynote and a breakout group. It was suggested that Pamela Witter be the other keynote. Lunch speakers are still under consideration. As it was in 2018, there will be no early bird registration. Conference cost will be \$400.

For social gatherings, VA/MD is looking at a brewery, a boat tour of Potomac and a bus tour of DC. For the Friday outing, VA/MD is looking at a tour of the National Zoo animal hospital. Following up on Jeff's invitation, it was also suggested that the group go to AAVMC for a tour then to the optional happy hour on Thursday. We would like to invite the AAVMC staff to the happy hour. We may need a bus to get from hotel to waterfront.

The goal is to have registration up and running by early February. Hotel block should go live at the same time. We need to work with AVMA to make the hotel block work.

Everyone agreed that session moderators need more direction than they received last year. One suggestion was to supply a packet to help moderators facilitate better or have a conference call in advance to help them prep for the conference.

Jeff suggested we reintroduce the "60 second" introduction for each college. Karen suggested we break it down to 10 colleges each day.