

AVAP 2019

Strengthen Your Alumni Society

Meaningful Engagement * Diverse Programs * Recognition * Promoting Alumni

Moderated by Kippy Todd, Assistant Director of Advancement Services

*Becoming and staying engaged is a great way to fill the alumni volunteer, engagement and, potentially donor, pipelines.

*Alumni appreciate, and deserve, to be recognized for their efforts and contributions to the college and organized veterinary medicine.

*Session participants shared the various awards their institutions offer to recognize alumni (faculty and clients)

University of Florida – Distinguished Awards

Recognizes outstanding alumni and friends of the college in various categories.

- Excellence in Master's Studies Award

- Special Service Award

- Outstanding Young Alumni Award

- Distinguished Service Award

- Alumni Achievement Award in the D.V.M program

The Ohio State University – Distinguished Alumni Awards (#2) – Non DVM/Volunteer/Grateful Client & Alumni Society

Iowa State – Distinguished Alumni / Young Alumnus Awards

- + Gentle Doctor Award – Name of Iowa State Magazine

Texas A & M – Distinguished Alumni Awards (#4)

University of Tennessee – Recognize 3 groups of alumni

- 10 years or less

- Traditional Practice

- Non-Trad. Practice

- And, Career Impact Awards. Ask reunion classes for input and celebrate 3 faculty members

Kansas State – 1 award for recognition at Fall Conference then invited back to White Coat Ceremony

Cornell – Daniel Elmer Salmon Award for Distinguished Alumni Service (#1)

- Various awards to recognize outstanding clinicians & faculty

Major Awards - Nominations are held over for 3 (Tennessee), 5 (UF) and 3 (Cornell) years

Tennessee – Alumni Council expectations for new members

- *Travel to campus for training

*Refer grateful clients

*Give

Outlets where Alumni are recognized/news shared and celebrated

-Magazines

-e-Newsletters

-Class Notes

-Social Media

Young Alumni & Student Engagement

UF - 3-4 events held / year

-First day of new student orientation, Alumni Affairs staff introduce themselves, share info. about their office, provide a postcard & sun glasses 'UF – DVM for Life / Your Future is Bright'

- Hand out business card holders (MS and PhD students are included)

- Grateful Gator Day – Carnival for YA and students - Thank you note session for scholarship donors.

Difficulty gathering addresses for recent graduates? Considering contacting State VM Boards for their contact information.