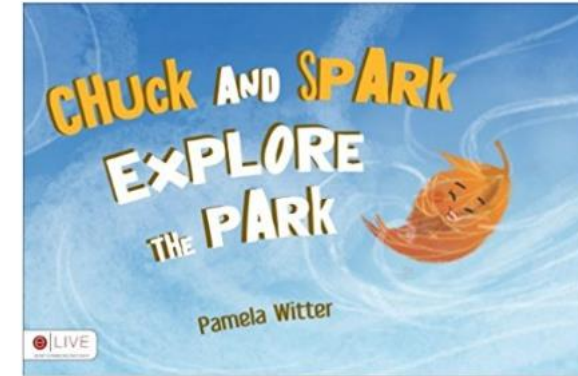
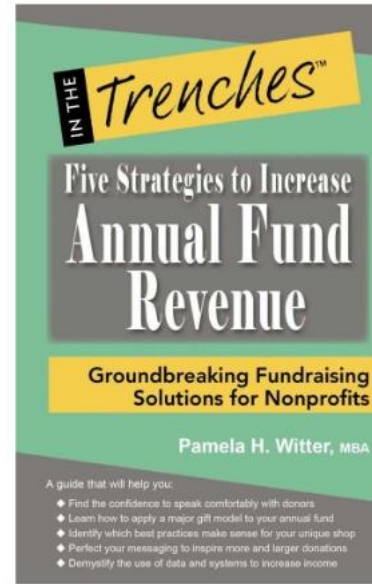
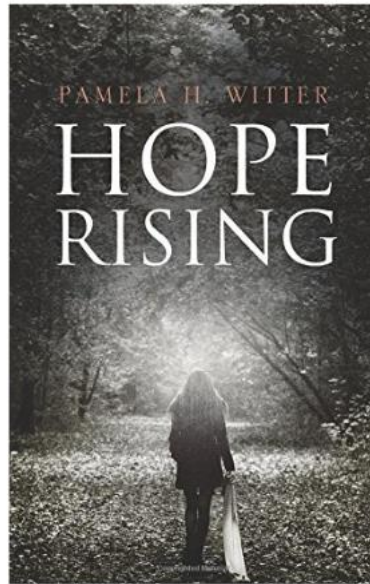




# Be A Seed Planter

The Inspiration and Motivation for  
Transformational Leadership



Pamela Witter

[www.BeASeedPlanter.com](http://www.BeASeedPlanter.com)



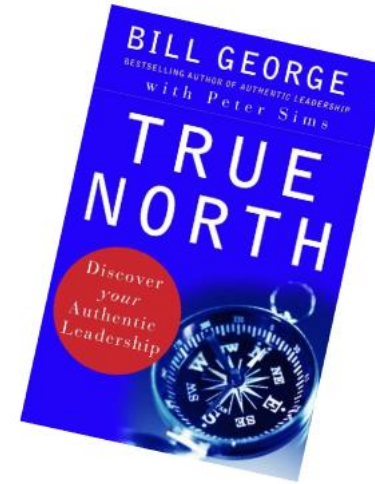
Leadership is a  
**PROCESS** of  
social  
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toward the  
**ACHIEVEMENT**  
of a **GOAL**.

Self-awareness  
Congruence

BILL GEORGE  
BESTSELLING AUTHOR OF AUTHENTIC LEADERSHIP  
with Peter Sims

TRUE

Self-awareness  
and congruence  
are the first steps  
on your personal  
leadership  
journey.



We start  
by putting  
our life story  
into context.

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OTHERS  
toward the  
**ACHIEVEMENT**  
of a **GOAL.**

## Doing the "Inner Work"



Bill George

# Seed Planters



A person who says or does something to show others they have value; who invests in their own growth and the growth of those around them.

A Seed Planter knows their innate gifts and uses their strengths to add something positive to the world.





# The T.I.M. Principle



Translate  
Innovate  
Manage

**Leadership** is a PROCESS of social INFLUENCE which maximizes EFFORTS of OTHERS toward the ACHIEVEMENT of a GOAL.



**Management** includes the ACTIVITIES of SETTING organizational STRATEGY and COORDINATING PEOPLE to achieve objectives by APPLYING RESOURCES

