



Monthly Conference Call Minutes
December 16, 2019
Phone: 1-877-820-7831 (Code: 824636#)

1. 2020 Conference-

a. Hotel Update-

Discussion about the hotel deposit due December 6th, Leslie at AAVMC should have paid it. Karen asking for a copy of the contract so she can keep track of the deadlines.

Pam reached out about a link to register at the hotel, the hotel is picking a conference liaison for us, and they will provide the hotel link. We may register through the AVAP site using a conference code, but the hotel will determine that.

Should we offer link to register for the hotel to the early bird conference registrants first? The consensus is yes.

The AVAP Conference link is currently still live, but we will push it out again in February. Do we want to wait for draft conference agenda? Everyone thinks it makes more sense to push once the agenda is up so folks can see the sessions and then register.

b. Program ideas and discussion -

Cheryl - Team is putting together sponsorship packet, including costs and speaker opportunities.

Sponsorship levels are \$2,500, \$5,000, and \$10,000. This will add speakers to topics and help frame up the agenda. Many, if not most, of the topics are being driven by the 2019 Conference survey results.

2. Task Force Update/Survey from Cheryl-

Joe pushed the survey out about conference alumni receptions. 85% of respondents wanted the results. Joe will share them. 20+ schools responded, the range was 6 to 10 alumni receptions a year, average budget was \$3000-\$5000, attendance is 60-80 people, the majority are held off site. Majority had no programming, most provided drink tickets, food is mostly appetizers, and invitations are word of mouth, advertising in conference programs and email invites to conference alumni lists.

The goal was to see how many schools who don't attend AVAP, do hold receptions. Most who answered the survey also attend AVAP. Cost is an issue for some, some don't fundraise and don't see enough value in AVAP. It will be interesting to measure if task force survey created interest in the AVAP Conference. Some think they will get involved due to a change in their schools leadership. We will keep trying for engagement. The survey brought in good feedback on reasons why some don't attend and what would cause them to attend.

Might include a conference session on how to get our alumni to attend the various receptions.

3. Other business-

None.

Attending- Joe, Julie, Pam, Danielle, Bill, Kay, Cheryl, Pam, Chastity, Tim and Karen