



**Monthly Conference Call Minutes**  
**April 20, 2020**  
**Join Zoom Meeting**  
**<https://ksu.zoom.us/j/730424314>**

1. AVAP ZOOM and online ideas- COVID 19 concerns
  - a. All participants are working from home due to the COVID closures. First all AVAP webinar went well, lots of new ideas for future zoom meetings. Because of distancing, AVAP is still finding new tools for the group.
  - b. June 1<sup>st</sup> AVMA will decide if there will be a conference. AAVMC may absorb some of our cancellation fees if we must cancel. T&C (Town and Country) says to this point no one has been held to a contract, but they used COMIC-CON as a measure, since talking to them COMIC-CON has cancelled. The CA governor said they will transition back very slowly; restaurants ½ capacity, no mass gatherings until there is a vaccine, so the conference will probably not take place in person. Today AAVMC cancelled the student symposium part of the AVMA conference. Several colleges already know that are not hosting receptions. Budget, travel constraints, gathering restraints, the governor's statements should clarify that. Danielle asked can we just make the decision to cancel and move content to next year?
  - c. The new question is do we want to use what we have scheduled for next year? or move to a virtual program? We could use zoom and another platform, like Whova. Plenary sessions we could pre-make, and have a virtual reception, members could use this as a test for college virtual events. Cheryl stated that without many speakers confirmed because of the unknown, we could pair down the topics and amount of content. She pointed out an upcoming free webinar by Kathy Drucquer Duff, our AVAP keynote speaker, we could do stuff like this with a breakout session following. A virtual conference doesn't have to happen on the original dates, so we can throw the calendar out while planning forward. Fundraising is going to be different moving forward; we will all need to rethink best practices. This will give us all a chance to look at more technology, we will all have big budget restraints. We could focus on one focused day, but need to keep time zones in mind, so maybe a couple of short sessions on consecutive days. Danielle thinks travel is cancelled indefinitely for her team. With so many who have restrictions, like a quarantine when they return from travel, we know we will need to cancel when the time is right.
  - d. 2020 only Conference discussion – Do we want to do a virtual conference? We think everyone is going to want to discuss COVID or what to do now. What would the cost be? Will we need help financially to do this virtually? Pam says using Whova would cost about \$1200.00, we could have it all pre-done, then look to ZOOM to see how to do the breakout sessions better. We could do virtual receptions a different way, using other technology. Karen asked what if we just do some roundtables and save this info for next year? This conference will be largely taken over by COVID discussion no matter what is planned. Cheryl says the template would still work, but we would need new keynotes. Maybe, instead of one conference we do a Zoom a month with different topics. We can plan some webinars. As a group we could start working on it now. We need to include a business meeting. Business as usual won't work in this different time We can survey, what do members want to talk about right now. Maybe do a Zoom

call a month based on survey topics. What is relevant now? We are grasping at best practices, but they are changing, what are you saying to your donors? What are you saying about students, what stories are you telling is there value of getting together, a social, a few sessions, we are used to getting together in July? We will probably be back at work doing a fun social. We need to consider time zones that people are in. Finding new Zoom Conference ideas might be easier with the New AAVMC tool. We did not as a board know this was happening until it launched, but it may prove useful. It rolls up into the bigger AAVMC bubble.

- e. AAVMC should give us our registration money back and include their 7% fee. Can people let it sit until next year? Some would need a refund or a university credit. AVAP only tracks money by school, not person. Some colleges need acknowledgement that there is a credit for future, which is easy to do.
- f. We could look at the agenda again and pick a few sessions we want to do on different day. We do need to do the annual business meeting to elect officers. Do we just keep the officers another year? Do we want to change things now? We could ask the whole group. What about the sponsors we have lined up, both cash and in-kind, as we figure this out, we need to go back to Emily Cross and Advancement Resources, they may love doing a webinar for us? Cheryl and team will create a survey to sent out to group and ask what topics they would want, be proactive. What is the best tool? Survey Monkey through a tool Davis uses sounds best.
- g. Action items- Cheryl will send agenda to board, create a survey to sent to AVAP as a whole; wait on contacting T&C to pull the plug so we have a governor's order and/or AVMA cancellation to back it up. Have a virtual AVAP Business meeting this summer to hold quasi elections. We were expecting some international travelers for the conference this year, maybe they will participate in
- h. We will meet again in 2 weeks. Pam may have word on cancelling then. May 4th, next zoom call.

Attending- Joe, Karen, Bill, Kay, Cheryl, Gretchen, Chastity, Julie, Danielle, Pamela, Tim, Hnouzong