



Zoom Webinar Conference Call Minutes

April 3, 2020

To log on, go to <https://umn.zoom.us/j/286117149> or to call in only dial: +1 646 558 8656 Webinar ID: 286 117 149 .

Meeting topics:

Join us for the first AVAP webinar on Friday, April 3 from 2:00 to 3:00 EDT. The first 30 minutes we will discuss strategies around making 4th year students feel special as they move from students to alumni during these unusual times. The second 30 minutes we will discuss emergency student relief fund campaigns. Feel free to join for part or all of the discussion. Julie Byczynski from Guelph and Bill Venne from Minnesota will lead the discussion.

Think of the webinar as a round table discussion.

1. Strategies around making 4th year students feel special as they move from students to alumni during these unusual times.
 - a. Minnesota- Shut down as spring break was to start, immediately all events including commencement were cancelled. White Coat also cancelled, typically it is the end of April. Looking for online commencement and white coat ideas. Governor hoping to do a state wide high school through college commencement in June, no plans yet.
 - Julie at Guelph- Classes moved online, scrambled to move rotations online, graduation is postponed, but looking for ideas for how to recognize 4th year students, typically oath, and white coat this time of year.
 - Jane Dawkins, marketing and social media- finished classes and rotations, students feeling down, collaboration with 3rd year students, drew a white coat on their Instagram, all students did it live, posting site for all to see. Some were video, some text, all 120 drew their white coats on their photos, then oath was given. Pushed other social media to it to tune in, parents and friends joined in, over 4000 views. Started committee to work on other events.
 - Joe Montgomery- Kansas is getting photos of 4th years in their regalia, they are standing in front of a college background, asking for 20-30 second selfie video to share, gave them ideas of what to mention. Possible virtual oath, maybe a few at a time, possible dean videos, and other faculty seniors would want.
 - Rebekah- students voted to have a virtual commencement because they will be far and wide by August.
 - Oregon State has not cancelled commencement yet, but CVM is looking to bring students back in August. Many have left Oregon already, but hopefully will return. Looking to put it all together in a nice video for them.
 - Susan, Purdue- cancelled commencement and white coat, looking to Purdue Global, recorded president and band, mailed regalia, students could click to have the president say their name. Looking to do a virtual hooding. Virtual event companies are all booking up fast, may do a zoom oath and put together slide show. May incorporate awards ceremony

Other Possibilities for all, doing a virtual hooding or other events may be a positive thing because people such as an aunt can join from another country. Look for more at web pages, reach out through the directory.

2. What is going on at Vet Schools during this difficult time:
Most agree that the 4th years have left the area.

How many views did you have?

From Susan Xioufaridou to Everyone: 11:15 AM

I have contacted VR/AR companies to see if we could build a virtual hooding image sort of like an Instagram filter.

From Jane Dawkins to Everyone: 11:19 AM

Convocation Idea from OVC <https://www.instagram.com/stories/highlights/18047511352082609/>
@Joe are you taking those in person or photoshopping?

yes

Do you find that most of your students are near campus or have they gone home?

From Joe Montgomery to Everyone: 11:21 AM

Our university is talking about offering an in-person commencement in the fall, but I would not expect our students to return for that.

From Susan Xioufaridou to Everyone: 11:23 AM

It will be a hybrid of Zoom for the Oath, Video presentations, as well as the selfies of being hooded, combined with a presentation like Joes of headshots, comments, and awards slides for each student. I have contacted multiple AR/VR providers and am happy to share when proposals come through early next week.

From Julie Byczynski to Everyone: 11:26 AM

Love the idea of the montage oath @joe. It is like many of the symphony videos we are seeing.

From Joe Montgomery to Everyone: 11:27 AM

WAVAP Radio!!

From Julie Byczynski to Everyone: 11:27 AM

lol

From Lynne Haley to Everyone: 11:29 AM

Is this being recorded? Our office is not part of planning for graduation, white coat, etc., but I'd love to share this presentation with our Student Services team.

From Susan Xioufaridou to Everyone: 11:30 AM

susanx@purdue.edu Feel free to contact me!

From Joe Montgomery to Everyone: 11:31 AM

There is a Facebook group for AVAP communicators set up by Ginger Gutner at LSU. Feel free to join.

From Julie Byczynski to Everyone: 11:38 AM

great question Bill

From Jane Dawkins to Everyone: 11:47 AM

University of Western Ontario has set up an interesting page.

<https://www.westernconnect.ca/site/SPageNavigator/StudentReliefFundLanding.html>

They have started to push this out through their social

From Julie Byczynski to Everyone: 11:51 AM

It is an opportunity for new donors for sure, good point Bill

From Joe Montgomery to Everyone: 11:53 AM

Sounds like a great tool

From Julie Byczynski to Everyone: 11:57 AM

That's awesome Gretchen! Matches are awesome for this. Is it a corporate donor or individual? Longtime donor? alumni?

And it also means lost revenue to the hospital too....

From Jane Dawkins to Everyone: 11:57 AM

Thank you everyone. If you have questions about OVC social feel free to email me jdawkins@uoguelph.ca

From Julie Byczynski to Everyone: 11:58 AM

Thank you all!! I'm using Cisco Jabber. It's

amazing! [sternconnect.ca/site/SPageNavigator/StudentReliefFundLanding.html](https://www.westernconnect.ca/site/SPageNavigator/StudentReliefFundLanding.html)

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Poll- Central is doing more relief funds, only a few are doing CVM focused funds

Are there other people, topics for another webinar
Joe knows of several- AVAP can be a great resource for all

Lauren has arranged one next week for Grateful clients