

Zoom Webinar Conference Call Minutes April 3, 2020

To log on, go to https://umn.zoom.us/j/286117149 or to call in only dial: +1 646 558 8656 Webinar ID: 286 117 149.

Meeting topics:

Join us for the first AVAP webinar on Friday, April 3 from 2:00 to 3:00 EDT. The first 30 minutes we will discuss strategies around making 4th year students feel special as they move from students to alumni during these unusual times. The second 30 minutes we will discuss emergency student relief fund campaigns. Feel free to join for part or all of the discussion. Julie Byczynski from Guelph and Bill Venne from Minnesota will lead the discussion.

Think of the webinar as a round table discussion.

- 1. Strategies around making 4th year students feel special as they move from students to alumni during these unusual times.
 - a. Minnesota- Shut down as spring break was to start, immediately all events including commencement were cancelled. White Coat also cancelled, typically it is the end of April. Looking for online commencement and white coat ideas. Governor hoping to do a state wide high school through college commencement in June, no plans yet.
 - -Julie at Guelph- Classes moved online, scrambled to move rotations online, graduation is postponed, but looking for ideas for how to recognize 4th year students, typically oath, and white coat this time of year.
 - -Jane Dawkins, marketing and social media- finished classes and rotations, students feeling down, collaboration with 3rd year students, drew a white coat on their Instagram, all students did it live, posting site for all to see. Some were video, some text, all 120 drew their white coats on their photos, then oath was given. Pushed other social media to it to tune in, parents and friends joined in, over 4000 views. Started committee to work on other events.
 - -Joe Montgomery- Kansas is getting photos of 4th years in their regalia, they are standing in front of a college background, asking for 20-30 second selfie video to share, gave them ideas of what to mention. Possible virtual oath, maybe a few at a time, possible dean videos, and other faculty seniors would want.
 - -Rebekah- students voted to have a virtual commencement because they will be far and wide by August.
 - -Oregon State has not cancelled commencement yet, but CVM is looking to bring students back in August. Many have left Oregon already, but hopefully will return. Looking to put it all together in a nice video for them.
 - -Susan, Purdue- cancelled commencement and white coat, looking to Purdue Global, recorded president and band, mailed regalia, students could click to have the president say their name. Looking to do a virtual hooding. Virtual event companies are all booking up fast, may do a zoom oath and put together slide show. May incorporate awards ceremony

Other Possibilities for all, doing a virtual hooding or other events may be a positive thing because people such as an aunt can join from another country. Look for more at web pages, reach out through the directory.

2. What is going on at Vet Schools during this difficult time: Most agree that the 4th years have left the area.

- -Minnesota sent out broad email about stay at home. Central took over fundraising and made it a University effort. Unknown hove much was raised or how it will be distributed. State association took over and is raising money for CVMstudents.
- -Julie at Guelph- they are coordinating with the Campus wide funds, helping students stuck on campus, shoring up grocery fund the already have, sent a piece to donors telling them what they are doing, next week a n alumni wide appeal will go out. Looking to help students who lost their jobs, lost job fund and funding for grad students who are not essential and not getting paid, creating telehealth for counseling for students.
- Cheryl, Davis is moving forward with give day in a couple of weeks, typically for student scholarships and support, they have at least one challenge pledge. Have a relief fund generally that they can link to, it is for both grad and dvm students. Bill asked how much is needed. Davis does not have a handle on that yet. They have students who will need to finish rotations when they reopen, so they will need living expenses until then. Counseling is another big area of need, doing phone consults. People are letting them know they want to help, so she suggests the relief fund. Some have contacted to see how to help, some for shelter medicine. Danielle asked if this hurts other areas or gifts, but it would be tone deaf to look at other needs before this unless the donor chooses that. They of course won't make a decision for donors, but if asked, they are looking to relief fund. Donors and alumni appreciate being a part of something. Bill added they want to be kept in the loop, and help when and where they can.
- -Julie reiterated Cheryl's idea of calling donors to check in with them and they are offering to help, not calling for money. A scholarship donor called and found out the real need and doubled their scholarship. Virtual coffee and tea, keep in touch with folks. Fundraising priorities will change, but some ongoing conversations are continuing.

CHAT CONVERSATION

-From Jane Dawkins to Everyone: 11:47 AM

University of Western Ontario has set up an interesting page. https://www.weFrom Julie Byczynski to

Everyone: 10:59 AM

Welcome everyone! Thank you for joining us today.

Where's everyone from?

From Kristen Reymann to Everyone: 11:00 AM

Ohio State University!

From Tim King to Everyone: 11:00 AM

Ohio State is here!

From Me to All Panelists: 11:00 AM

Washington State

From Lynne Haley to Everyone: 11:00 AM

Washington State!

From Joe Montgomery to Everyone: 11:00 AM

Kansas State University

From Niki Theobald-NCSU to Everyone: 11:00 AM

NCSU

From Julie Byczynski to Everyone: 11:02 AM Yes, you are all muted for the moment.

LOL @kylene

From Jane Dawkins to Everyone: 11:10 AM

https://www.instagram.com/stories/highlights/17906321233432789/

From Julie Byczynski to Everyone: 11:12 AM

Our sponsors and donors loved it!

From Joe Montgomery to Everyone: 11:12 AM

How many views did you have?

From Susan Xioufaridou to Everyone: 11:15 AM

I have contacted VR/AR companies to see if we could build a virtual hooding image sort of like an Instagram

filter.

From Jane Dawkins to Everyone: 11:19 AM

Convocation Idea from OVC https://www.instagram.com/stories/highlights/18047511352082609/

@Joe are you taking those in person or photoshopping?

yes

Do you find that most of your students are near campus or have they gone home?

From Joe Montgomery to Everyone: 11:21 AM

Our university is talking about offering an iin-person commencement in the fall, but I would not expect our

students to return for that.

From Susan Xioufaridou to Everyone: 11:23 AM

It will be a hybrid of Zoom for the Oath, Video presentations, as well as the selfies of being hooded,

combined with a presentation like Joes of headshots, comments, and awards slides for each student. I have contacted multiple AR/VR providers and am happy to share when proposals come through early next week.

From Julie Byczynski to Everyone: 11:26 AM

Love the idea of the montage oath @joe. It is like many of the symphony videos we are seeing.

From Joe Montgomery to Everyone: 11:27 AM

WAVAP Radio!!

From Julie Byczynski to Everyone: 11:27 AM

lol

From Lynne Haley to Everyone: 11:29 AM

Is this being recorded? Our office is not part of planning for graduation, white coat, etc., but I'd love to share

this presentation with our Student Services team. From Susan Xioufaridou to Everyone: 11:30 AM susanx@purdue.edu Feel free to contact me!

From Joe Montgomery to Everyone: 11:31 AM

There is a Facebook group for AVAP communicators set up by Ginger Gutner at LSU. Feel free to join.

From Julie Byczynski to Everyone: 11:38 AM

great question Bill

From Jane Dawkins to Everyone: 11:47 AM

University of Western Ontario has set up an interesting page.

https://www.westernconnect.ca/site/SPageNavigator/StudentReliefFundLanding.html

They have started to push this out through their social

From Julie Byczynski to Everyone: 11:51 AM

It is an opportunity for new donors for sure, good point Bill

From Joe Montgomery to Everyone: 11:53 AM

Sounds like a great tool

From Julie Byczynski to Everyone: 11:57 AM

That's awesome Gretchen! Matches are awesome for this. Is it a corporate donor or individual? Longtime

donor? alumni?

And it also means lost revenue to the hospital too....

From Jane Dawkins to Everyone: 11:57 AM

Thank you everyone. If you have questions about OVC social feel free to email me jdawkins@uoguelph.ca

From Julie Byczynski to Everyone: 11:58 AM Thank you all!!'m using Cisco Jabber. It's

amazing!sternconnect.ca/site/SPageNavigator/StudentReliefFundLanding.html

They have started to push this out through their social

Poll- Central is doing more relief funds, only a few are doing CVM focused funds

Are there other people, topics for another webinar Joe knows of several- AVAP can be a great resource for all

Lauren has arranged one next week for Grateful clients