



## Monthly Conference Call Minutes

April 6, 2020

Join Zoom Meeting

<https://ksu.zoom.us/j/730424314>

### 1. AVAP ZOOM and online ideas- COVID 19 concerns

- a. All participants are working from home due to the COVID closures. First all AVAP webinar went well, lots of new ideas for future zoom meetings. Because of distancing, AVAP is finding these new tools for the group.
- b. New Zoom Conference ideas- Getting back to fundraising, we can only talk to new people so many times without fundraising before the conversations get weird. Getting back to building the pipeline. Can we set up lists by area? Communications, Alumni, Events, Frontline Fundraisers, etc., so different groups can have targeted meetings instead of one topic for all. We could schedule different links for topics, and all meet at the same time. Like breakout sessions. We are holding one on Wednesday for Grateful Clients. New people versus experienced may be a good division too. This may all lead to a good backup plan if we end up doing a virtual conference. Kansas is moving stuff on-line.
- c. Conference discussion – Pam is attending a virtual conference planning webinar, to see cost and how it works. Can we cancel contract at hotel? Still no answers from Town and Country. Based on other conferences in June that have not cancelled, she thinks they are waiting for the hotel to cancel them or a governor's order. If AVMA cancels we cancel. Their plans are still unchanged, they believe the conference is far enough out to be ok. So, we may have a conference that is possibly less formal, possibly online, possibly casual at AVMA. Speakers are not committing due to uncertainty. They too are not sure economically where they will end up and if they can come, have a table, and sponsor. If we make it a virtual conference, we will need to change the time because some could be at AVMA events. Many events that have cancelled or postponed may all come back into play in peoples schedules too. So, if we cannot do it, can we postpone until next year? Not in SD, we will be in Minnesota.

Ohio, and probably others, cannot travel until end of July, so if we cannot guarantee enough attendance we may need to cancel or go online even if AVMA does go forward. Also, how many colleges will have budget cuts? Will many be allowed to travel. Pam thinks T&C would work with us and lower the counts because they are hurting for business to. Even if California is back in business it does not mean others can travel. We are thinking AVMA will decide before June. Also, with the registrations already paid, we cannot afford to return them, plus lose cancellation fees. The good thing is the conference is in California, and the governor is on top of cancelations and freezes, so we should have a good lead time.

For now, plans are going forward, but we could plan a virtual conference to happen at the same time. This way we are ready if we need to go virtual, but we could also have people on site and virtual if the conference happens. We may get better participation with two ways to attend. We need to figure out a fee schedule for there in person versus virtual. We need to see how much the cost of the addition AV will be at the hotel. Possibly we need to drop some of our room hold, but we have to see if we can do that. We need to see what is legal before we decide anything. Does anyone know who the AAVMC legal

team is? We will find out. Cheryl will reach out to Leslie, AAVMC, for a meeting to figure out which way to go on this.

- d. Other business- Purina has stepped up their sponsor fee from \$5000 to \$7500. Bill is taking the lead on the "Corona virus zoom webinar" task force. Give any ideas to him please.

Attending- Joe, Karen, Bill, Kay, Cheryl, Julie, Danielle, Pamela, Tim, Hnouzong