



Monthly Conference Call Minutes
August 10, 2020
Join Zoom Meeting
<https://ksu.zoom.us/j/730424314>

1. AVAP Summer Expo Debrief-
 - a. All participants are still working from home due to the COVID closures. Because of social-physical distancing, AVAP is still finding new tools for all members. Working towards an online conference continues. Talk about college tribulations due to racism and COVID. Everyone under different rules and challenges.
 - b. Online Conference- Expo- Cheryl and her team did a fantastic job. We started with a toast. Cheryl and we team said goodbye and it is ok to “kick us to the curb”. The total spent was only \$253.00. One more toast.
 - c. Survey results- Quick turnaround, results sent today to Committee. Expo got high ratings, 30% attended that had not attended before; length seemed to be good; suggestions for some changes. Speakers got great ratings. We will look at which breakouts needs a deeper dive. Good information for moving forward and what people are interested in. Morning coffee comments, 20% attended and 30% attended post conversation. There are strategies for the connective times. The most data for the board to look at is the suggestions for topics moving forward. Should help the committee plan for next conference. Pamela learned about the breakouts. She said the breakouts should have had separate links with a main link to reconvene. Being able to click in and out would give greater opportunity to chat and meet. Pamela suggests we switch to a platform like Whova if we have to do this again.
 - d. Joe raised discussion about the business meeting, he thought it was really awkward. He was hoping people didn’t feel surprised by the agenda and the committee nominations and carry overs. We may need a better way to notify people about nominations. Members think we did the best due diligence possible. Bill had 2 people reach out about helping with future webinars. Cheryl pointed out that this was not a contentious meeting, if there was something big on the agenda it would have been more difficult.
 - e. Cheryl says that a speaker suggested that we need to make sure their presentation is password protected. The information is proprietary. The videos are uploaded to UC Davis YouTube site, possibly it could be password protected. Pamela says the YouTube link is private, we can make sure the link protected. The conference material will be password protected. The site will have the YouTube links, PowerPoints and other documents.
2. Joe sent the gifts to the Conference Team; they should get them soon. He wished there was an alternate solution to the traditional celebration post conference

3. Bill- Kevin and team finishing website changes before his presentation in October. He will reach out to Jeff Douglas and make sure it is on his calendar. Some others are setting up sub-groups now. GC has already been going, double in size post conference, Communications. is starting one now and is donor relations. Alumni did not suggest it. Bill and Danielle think if the individual groups are forming on their own, we may not need to plan more individual zoom sessions.
4. Looking at next year, we might try to have an in-person conference and an on-line or virtual one going too. We will need to see how to do that and what fee to charge for each. Danielle brought up we may need some levels of sessions. Perhaps a senior session and a beginner's session. Possibly newcomer sessions for sections. L. Kay suggested that the levels being based on experience would be wonderful. The needs and interests are quite different. Julie commented that their Comms folks don't feel AVAP is relevant to them and asked is it worth doing some consultations with communicators over the coming months. If we're not hitting the right messages with this group, seems like we could ask them for their input. Julie said she saw a lot of interest in Diversity and Inclusion topics and suggested a topic "the role of Advancement in Diversity and Inclusion in Vet Med Education!"

Next steps: Bill will reach out to Lisa at AAVMC about sharing her diversity links. L. Kay said they did a series about what students and alumni wanted to see the university do, and how should they react, it was very well accepted. They let their alumni be the guide. Danielle suggested a survey, what do they want, how do they want it addressed. Define diversity and inclusion, maybe we need a series of topics. Maybe we start by promoting her series and just be a conduit. Maybe we are trying to do too much. Let's share the resources now and possibly Lisa will be a keynote next year. Joe suggests we start with a meeting with Lisa, we don't know what we don't know, and she can help.

Next meeting, September 21. Bill will add his conference staff to the meetings soon. Monika wants to help too.

Attending- Joe, Bill, Kay, Cheryl, Danielle, Tim, Pamela, Karen, Gretchen, Julie, Hnouzong, and L. Kay.