



Monthly Conference Call Minutes
December 14, 2020
Join Zoom Meeting
<https://ksu.zoom.us/j/730424314>

1. December Executive Monthly Call- Most are still working from home, except LSU, Gretchen is back in office and back to driving to visits. Attending- Joe, Bill, Kris Hayden, Kay, Gretchen and Karen.

2. General planning status and current expectations for 2021-

Kris and Bill let us know she is looking at different platforms, making a second AVAP Expo different if it goes virtual. Kris is looking at 4 platforms but there are many she has looked at: Hey Summitt (looks promising), Zenevent, Hopin, Whova, ON24, and StreamYard, are all in our range. If we go with a hybrid, very few will go to Minneapolis, so we may call it for virtual early. If we pivot now, we have time to do a really great job. College Budgets will be an issue too. We will send an email and get opinions from the group. AABP was scheduled for next September in the Twin Cities but has been pulled from Minneapolis and moved to Utah. Bill feels that the Twin Cities will have a bad reputation next year and the George Floyd trial is planned for July.

Kris and Bill have met with Pamela Linden who is president of the International Association of Veterinary Social Work. She has a few other veterinary social workers she would ask to join her on the panel. They would discuss a) the mental health challenges of our current students, b) the mental health issues faced by our alumni and c) how social work needs to be part of our community medicine programs through our teaching hospitals and student-run initiatives. Certainly, this topic would be of interest to our alumni relations officers, but also our communications colleagues who are looking for positive articles about our students and for our development officers who are raising money from alumni and raising money from grateful clients for hospital funds to service low-income clients who often face mental issues.

Karen suggested we hire an MC for the event. Bill mentioned they have a person who has a radio show on the side who may be good. Karen knows of someone too, Stephan Cox, host and producer of the Washington State Indivisible Podcast, she is going to check into him. She thinks it would cost about 500.00. Should we charge for the event this time, and how much will depend on if we can get sponsorships again and how much is reasonable. To help cover the cost of a platform and any other expenses, we will suggest a charge of 50.00 per person with a cap of 250.00 a school.

3. AVAP Post 2020 Conference Budget-

Karen said we have not yet received a refund on our deposit to Town & Country, but we got written confirmation that we are getting the refund.

4. On-Going Webinar Topics- Status update on plans for diversity webinar-

Dec 9th, DEI Webinar was well attended 99, people including panelists. It is now posted on the web site. 4 people reached out right away wanting to share the information with their colleges. The panelists gave good examples of the racism they have experienced. We know there are still many topics to cover. Gretchen knows Yvette, a person of color, who may be willing to come up with a good topic for us. A lack of diversity is an issue for Advancement professionals, and AVAP too. Jeff gave a nice shout out to AVAP for the webinar. Bill pointed out

that AAVMC put out an announcement about a new Facebook group, Pawsibilities for recruiting people of color www.facebook.com/PawsVetMed/.

Kelly from Advancement Resources is willing do a webinar on virtual meetings with donors, Jan 21st at the request of the new stewardship group. We may add an additional January talk about successful zoom events.

Next meeting: January 25, 2021