



Monthly Conference Call Minutes
January 25, 2021
Join Zoom Meeting
<https://ksu.zoom.us/j/730424314>

1. January Executive Committee Monthly Call- Most are still working from home, except LSU, Gretchen is back in office and back to driving to visits. Attending- Joe, Bill, Julie, L. Kay, Kris Hayden, Kay, Gretchen and Karen. We sang Happy Birthday to Gretchen.
2. General planning status and current expectations for 7/28 and 7/28/2021
Kris Hayden found a vendor, Video Chat Game Shows, who could act as host and Zoom tech for the AVAP 2021 Expo and do it all at a fairly reasonable price. Kris invited them to join us today to demonstrate what they can do. We had a shortened meeting then met again on another Zoom for the presentation.

Karen's had questions about the 75 minutes that the package includes. The 75 minutes is their "show" time not for the length of the conference. So if they do a 15 minute welcome on Day #1 and a 15 minute welcome back on Day #2 and two 15 minute bathroom break games on Day #1 and one 15 minute bathroom break game on Day #2, the 75 minutes would be accounted for. Their Zoom tech person would be with us the entire two days. They would moderate the event, introduce speakers, set breakout rooms and breaks. Kris thinks that \$3,000 covers them moderating and the platform. They collect registrations and brand the conference for us. They provide a prep sheet with all instructions including the QR codes for games. They suggest we supply winner prizes. They produce a 30 second teaser for us to forward to the group to encourage participation but adding our information to that adds an extra charge.

Bill and Kris will work with them on a schematic for the conference and get a firm price from them.

3. AVAP Post 2020 Conference Budget-
Karen said we have finally received a refund on our deposit to Town & Country!
We have \$23,000, in our account, \$17,800 is from the 39 registrations for the 2020 conference and \$5,000 from the Purina sponsorship. We do need to figure out our 2021 EXPO fee soon, so we have some idea of expenses. Some schools preregistered 6 & 7 people and some just one, so we will need to figure out refunds from 2020. Joe suggested possibly we can also give schools an ongoing credit to 2022.

When we do webinars from our own schools, we can't have others take over. If we add an AVAP Zoom account email address, we could purchase our own Webinar link for up to 500 seats for \$1,400.00. Joe thinks we have changed the focus to host webinars with good participation, this would make it more neutral. Can we decide this as a board? Bill thinks yes. The big question is are we going to need it past September? It is a one-year commitment, so it would make sense. Julie wonders if maybe we wait to see if finances are stable. Especially if the 2021 EXPO is hosted, we won't need it for that. If you buy a 100-seat license it is only \$400.00. We have only had one webinar that was slightly over 100. We will table and look at again later.

4. On-Going Webinar Topics- Status update on plans for diversity webinar-
Kelly from Advancement Resources presented a webinar on virtual meetings with donors, Jan 21st at the request of the new stewardship group.

5. Platform review Zoom- Video Chat Game Shows hosts welcomed all in. The hosts introduced themselves and their platform and they presented ideas for breakout sessions and breaks. They preassigned 4 interactive games to the EXPO. Games use a second device, phone, iPad, or other after scanning a QR code. Member scanned in and played a game, 80's Big Hair Trivia. Customized content can be added to some games. We can add a logo or sell it as a sponsorship, good options. The hosts transferred everyone automatically to the next game. They can set it up as up to 10 teams per game, so each school can be a team, or each breakout session can be a team.

Next meeting: February 15, 2021