



Monthly Conference Call Minutes
March 15, 2021
Join Zoom Meeting
<https://ksu.zoom.us/j/730424314>

1. February Executive Committee Monthly Call-

Attending- Joe, Bill, Danielle, Julie, L. Kay, Kris Hayden, Kay, and Karen.

2. General planning status and current expectations for 2021 EXPO

Bill reached out to Dr. Emily Cross from Purina about sponsorship, no word yet. Bill also reached out to several vet schools to see if they would/could pay \$150.00 for the conference, no objections registered. Main concern is too many might be out on the road pushing for in person donor meetings. One school asked about group rates. Karen is not concerned about tracking group fees if we go that way. Danielle asked about recording the conference for team access. Bill suggests a lag in time before releasing recordings if we do that so there is not an immediate benefit for not attending. Julie suggests we get back to in person soon to make the value of joining worth it. Bill suggest \$150.00 each, \$500.00 for a team. Send out a save the date now, but registration on May 1st.

We have to pay for a guarantee to the host, it is for 75 people. We think this is ok, we may get up to 90. Joe thinks we check with the host to see if we can register through AAVMC and have the list and money sent to the host. Kris thinks it will be ok, it would mean less work for them. Karen suggests they double register through both. Kris and Bill will find out how to work this.

AVMA appears to be moving forward with an in-person conference. Some may go to attend receptions, Minnesota is planning on an in-person, she has heard from others looking for venues too. Joe thinks he will go and attend the AVAP conference from there and pass the presidents trophy to Bill.

3. AVAP 2021 Expo Conference Budget-

Karen will talk to Leslie about the ways to pay. We will hold 2020 deposits until 2021. We will make exceptions for colleges that push back. She asked that we add a note about the deposits being held until the in person conference in Philadelphia.

4. On-Going Webinar Topics- Status update on plans for monthly webinars-

Webinar next week Bill looking for topics for more. He will add a pitch for more ideas in the reminder for this week's webinar. Joe asks if we might add another on DEI? Keep the conversation going. Maybe Purdue would do one talking about certificate programs. L. Kay asked have we really defined or translated that to Advancement. Right now, it seems more ethnically charged. But we need to define it. Joe thinks this group should be able to help create that definition. How do we focus it and make it relevant? Bill suggests a call inviting anyone who wants to help define DEI in Advancement. Julie add ed one way is talking about student support, and the huge inequity they experience. How do we help? More scholarships for diversity would be great. Danielle reminded us we should stick to really general topics.

Next meeting: April 19, 2021