

**2021 AVAP Expo  
Itinerary  
July 27 & 28  
All times are Central Time Zone**

**Tuesday, July 27, 2021**

10:00 AM—Welcome remarks from AVAP Chair Joe Montgomery, Kansas State University  
Video Chat Game Show DJs

10:15 AM – Connection & Belonging: CVM Student & Alumni Mental Health and Well-being  
Keynote speaker-Pamela Linden, PhD  
*Dr. Linden earned her MSW and PhD at Stony Brook University School of Social Welfare. She is the Director of Veterinary Social Work for the AlignCare Healthcare program. Dr. Linden holds a certificate in Veterinary Social Work from the University of Tennessee at Knoxville, where she is an instructor in the Veterinary Social Work and Veterinary Human Support Certificate programs. She is the founding President of the International Association of Veterinary Social Work and the co-editor of the forthcoming volume The Comprehensive Guide to Interdisciplinary Veterinary Social Work, to be published by Springer in 2022.*

11:15 AM—Break with the Video Chat Game Show DJs - Music Video Bingo

11:30 AM – AAVMC Update & Awards  
Presented by Dr. Andrew Maccabe and Jeff Douglas AAVMC

***From Wisconsin (Communications)...speaking in order***

Kristi V. Thorson, Associate Dean for Advancement and Administration  
Ashley Voss, Communications and Marketing Manager  
Meghan Lepisto, Publications and Media Relations Manager

***From Davis (Fundraising)***

Debbie Wilson – Executive Director of Development

12:30 PM – Lunch break

1:00 PM—Welcome Back with Video Chat Game Show DJs-- Trivia

1:15 PM – First Breakout Sessions

Development Room—Transformational Giving

Presented by Aaron Phaneuf, Colorado State University  
Moderator --Lauren Craft, University of Minnesota

Alumni Relations Room—Engaging Alumni in a Post-Pandemic World

Panelists: Brittany Tinsley, University of Pennsylvania; Julia Willis, Tufts University; Kim Bussard, University of Missouri  
Moderator--Gretchen Morgan, Louisiana State University

Communications Room—Diversity, Equity, and Inclusion Communications  
Presented by Len Johnson, Cornell University  
Moderator—Bill Venne, University of Minnesota

2:15 PM – First day reflections and conclusion

**Wednesday, July 28, 2021**

10:00 AM—Welcome back remarks by Joe Montgomery, Kansas State University

10:15 AM – Second Breakout Sessions

Development Room—Roundtable on what worked last year  
Moderator—Julie Byczynski, Ontario Veterinary College

Alumni Relations Room—Alumni Bio Project  
Presented by Tony Ballard, Kansas State University  
Dr. Bonnie Rush, Dean of the College of Veterinary Medicine at Kansas State University  
Scott Morrill, Media Production Specialist at the College of Veterinary Medicine at Kansas State University  
Moderator—Kris Hayden, University of Minnesota

Communications Room—Covid-19 Public Relations Successes  
Presented by Ginger Guttner, Louisiana State University  
Moderator -- Marty Moen, University of Minnesota

Stewardship/Donor Relations Room— Ecommunications in stewarding and annual giving  
Presented by Ellen Orndorf & Steve Turnbull, University of Minnesota  
Moderator -- Bill Venne, University of Minnesota

11:15 AM – Break with Video Chat Game Show DJs—Jeopardy

11:30 AM -- Third Breakout Sessions

Development Room—Wealth Screening Tools & Predicative Indicators  
Presented by Tim Stedman, Michigan State University  
Moderator Tim King, Ohio State University

Alumni Relations Room—Roundtable on what worked last year  
Moderator L. Kay Allen, Tuskegee University

Communications Room— Roundtable on what worked last year  
Moderator Joe Montgomery, Kansas State University

Stewardship/Donor Relations Room— Roundtable on what worked last year  
Moderator Libby Baur, University of Minnesota

12:30 PM – Lunch break

1:00 PM – Purina

Dr. Emily Cross

*Dr. Emily Cross joined Purina in 2005 and is currently the Director of Purina's Professional Resources Group. She manages Purina's college programs at the University of California at Davis, Washington State University, Colorado State University and Western University. She received her DVM degree from Cornell and is a diplomat of the American Board of Veterinary Practitioners. As part of her role at Purina, she gives lectures on nutrition to veterinarians and veterinary students. Her areas of interest include nutrition, internal medicine and dermatology.*

1:30 PM – Break with Video Chat Game Show DJs—Hope Votes Trivia

1:45 PM—Business Meeting

- 1) Call to order
- 2) Approve 2020 Business Meeting Minutes
- 3) Budget Presentation by Karen Johnson
- 4) Slate of new officers
- 5) Remarks from incoming Board Chair Bill Venne
- 6) Presentation by Penn Vet—2022 AVAP Conference-Mary Berger & Hyemi Sevensing
- 7) Old Business
- 8) New Business

2:30 PM—Adjourn