



Monthly Conference Call Minutes
August 16, 2021
Join Zoom Meeting
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Attending- Joe Montgomery, Bill Venne, Susan Xioufaridou, Julie Bycynski, L. Kay Allen, Kay Glaser, Karen Johnson and Penn's Mary Berger and Hyemi Sevensing.

1. Executive Committee Monthly Call-

Welcome and introductions of all members and Penn Guests.

2. Recap 2021 AVAP EXPO

Bill started by stating he has not received the final count from the conference hosts, Karen has not either, they will check. Leslie said 200+ registered. Our bill is based on attendance. Karen said all videos are up on the AVAP web page. Password is AVAP2021. Bill asked if we received the "chat" transcript, he will check with Jeremy at AAVMC to see if he can get it. We did not do a survey this year after the conference, do we want to do one? Bill wants to know about topics people want to discuss next year or in webinars, more than feedback on the conference. Susan volunteered to put one together.

3. Preliminary thoughts from Penn Vet about 2022 Conference-

The Penn Team is excited to be hosting the 2022 conference on site. Penn Vet is in the city of Philadelphia. They are looking at holding the conference on the Penn Vet campus, it will save on venue and food costs. They can use campus catering for food. They have identified the meeting spaces. They are looking at a happy hour location near by too, within walking distance. They are also looking to have a field trip tour of the New Bolton Center. They are checking with the Sheraton to see if they can book rooms right on campus. We may look at Wed-Th and add a Friday optional tour. Bill suggested that we add the group/school rate again in 2022. Karen also suggested taping or some kind of hybrid option too. We need to know upfront if we will be hybrid to decide on the format for all of the meetings. We need to know that soon, so Penn Vet can scout out rooms. Mary thinks the majority of rooms have been updated, but Hyemi thinks some are still waiting on equipment. The Penn Vet team is working on a Philadelphia theme. They need to know what the budget is and when Leslie Wilson at AAVMC will need to know to book hotels etc. Everyone is excited about being back in person for the conference. We should know more by the next committee meeting. Mary also wants to get a program out with some interesting topics and speakers as soon as possible.

4. Fall Webinars-

Wisconsin is excited about doing a webinar about their award, they are planning on Sept. 30. UC Davis has not mentioned doing a webinar on their award yet. Susan says maybe a general webinar on getting meetings in a post Covid environment would be a strong topic. She thinks many will be more interested in being on the road and not attending webinars. She likes the panel webinars best, maybe a variety of folks who have gotten on the road talking about how it has worked. What is everyone doing about football, and how might be a good presentation. L.Kay mentioned the EXPO had strong interest in mental health, maybe expand on that more and on engaging students. Karen agrees, she wants more student engagement discussions. Bill mentioned SAVMA groups have philanthropy chairs. Julie also mentioned we need discussions about alumni sensitivity, they have no time to talk about giving while working extra hours due to a rise in clients. Susan mentioned that

sponsorships are dwindling, how do we maintain that support or find more outside support would be another topic.

5. AVAP Growth

After the expo Bill shared a few videos with non-advancement staff. He is wondering if we might want to add the DEI or social work folks from our colleges. Susan will reach out to theirs and see what they think. L.Kay suggested they can still attend the conference even if not added to AVAP. Bill wants to keep the conversation going, no decisions need to be made. Joe said this sounds like how the AAVMC should be, they should roll in different areas of vet schools into their own groups. Maybe with Jeff retiring we need to see what the new folks in AAVMC have in mind for us, and others, moving forward.

Next meeting: Sept 20, 2021