



**Monthly Conference Call Minutes
September 20, 2021
Zoom Meeting**

Attending- Joe Montgomery, Bill Venne, Susan Xioufaridou, Julie Bycynski, L. Kay Allen, Kay Glaser, Karen Johnson and Penn's Mary Berger and Hyemi Sevensing.

1. Executive Committee Monthly Call-

Welcome from Bill. Chat about football and events during covid. A few colleges held WVC receptions, the count was low for Kansas State, Tuskegee was well attended. AAEP is up in the air for most.

2. Update from Penn Vet about 2022 Conference-

The Penn Team started with Hyemi talking about the conference location at Penn Vet Hill Pavilion. They are talking to catering there too. Penn Vet is not downtown Philadelphia, so do we want hotels near Penn Vet or Downtown. It is a 10-to-15-minute taxi ride. It could be a 20–30-minute walk, or we could have a shuttle. A shuttle will not be cheap. The Sheraton is near Penn Vet, but they are not calendared that far out, so we cannot get a block yet. Penn also owns a hotel nearby. There is no parking near Penn Vet if people want to drive each day. Susan mentioned attendees usually book outside the block area to save money anyway.

Next, for keynote speakers, Penn has some outstanding faculty speakers, possibly we could choose one of them. They are in the psychology area. They might be good on work life balance type talks. Everyone thinks balance and “new normal” issues will still be top of mind. Mary also mentioned digital fatigue, many are bringing back direct mail. AAVMC awards will be different. Joe reminded us Jeff Douglas won't be speaking, Mary asks if we should honor him there. In DC we looked for people outside the CVM professional world, we should look for speakers from outside the industry. Possibly estate lawyers. News media people for communications sessions would be good too.

More discussion about if the conference should be a hybrid for those who want to attend virtually. Bill asks do we stream it or record it. Hyemi says all the large rooms are smart rooms, they are now updating the smaller rooms. The consensus seems to be either people come, or they don't.

Joe is wondering about the overall budget. How much of a registration fee will we need? We won't need to pay for a lot of what we have needed in the past; AV expenses, hotel rooms, set up fees will be cheaper at Penn Vet. They will also be checking into cancellation fees in case we have to cancel or scale down.

Karen suggested a calendar or timeline for the conference, we are asking Davis if they have one for a model. We need to discuss the tracts and topics too.

3. Fall Webinars-

Wisconsin will be doing their AAVMC Award presentation. Bill has not heard from Davis about their presentation. Cornell is looking to do a webinar on diversity. Joe mentioned Purdue might want to help with a diversity talk too. L. Kay mentioned Purdue's certificate program, maybe they would talk about “sell” their program. Tufts wants to talk about planned giving. Susan says they also have some great mentoring programs with huge NIH grants that might be interesting. Bill wants to learn more about where these programs live and who implements after the grant comes. How do we get alumni involved and onboard with DEI initiatives is another hot topic.

4. Other News and topics-

Tufts is hiring their own CVM Planned Giving Officer. This may be valuable to AVAP to talk about too.

Next meeting: October18, 2021