



**Monthly Conference Call Minutes**  
**January 24, 2022** *(No meeting in December 2021)*  
**Zoom Meeting**

Attending- Bill Venne, Susan Xioufaridou, Julie Bycynski, Kay Glaser, Karen Johnson  
and Penn's Hyemi Sevening.

1. Executive Committee Monthly Call-

Welcome from Bill. Hyemi Sevening went to Florida. Attendance was half of normal, but the exhibition hall had many vendors, she saw only a couple of Dean's. Sessions were full. Corporates were there and engaged, ready to support the colleges and universities. The conference was masked, the rest of Florida was not. There were 4 schools with alumni receptions, Penn did not host one. Tuskegee was there and had a well-attended event.

Who is going to Vegas? Tuskegee, Minnesota, Washington State and Purdue will be there. Canada is again hard, if even possible to travel, so they cannot attend yet.

Guelph is looking to add to their student enrollment to help with the overtaxed workplace need. They are still pretty shutdown. Purdue had a covid outbreak and had to shut down. They are back to curbside.

2. Update from Penn Vet about 2022 Conference-

Hyemi says Penn Vet has been meeting with all their folks to coordinate logistics and they have assigned duties for the various tracks, where topics intermix and have a speaker that covers more than one subject area. By having all different team members participate it helps see where collaborations work. Looking at those who have been in vet med 5 years or less and those more seasoned. They have a schedule outlined but need to fill in the topics and constituencies. They are also looking at how we integrated it better. Julie likes the approach and thinks we may need to add the more focused groups too to satisfy those who want to talk more focused. Bill pointed out that the students communicate at a whole different level, not through email. We will start communicating out about the conference in March.

3. AAVMC Corporate Work-

Susan Leigh, who replaced Jeff Douglas in the AAVMC, joined us for 30 minutes at the beginning. Susan is new to AAVCM, Jeanie Johnson is still there and helping. She is new to veterinary medicine. Learning how AAVMC serves the academic mission of veterinary colleges. Working to amplify messages through her communication. She has worked for government and nonprofits, and most recently for herself. Her background is in marketing and communications. She is planning to reach out to all our communications teams to learn and coordinate. Their March meeting in Washington DC overlaps WVC this year. Deans' will have to choose or travel a lot.

Next meeting: February 21, 2022