



Monthly Conference Call Minutes
April 17, 2023
Zoom Meeting

Attending- Joe Montgomery, Bill Venne, Kay Glaser, Niki Theobold, Tim King and Karen Johnson.

1. Executive Committee Monthly Call-

Working toward AVAP Annual Conference.

2. 2023 Denver Conference-

Niki and Karen reported for the Conference Committee that we have 47 registrants signed up so far. The conference committee needs bios from speakers and a welcome letter from Bill. Bill will ask Andy Maccabe to talk at the conference. Tim let us know that we are getting a new \$7,500 sponsorship from Suveto, Ainsley Bone's new company. We will add Dr. Bone to the presentations. Karen also got a gift in kind donation from PMSI Promos. They are donating lanyards and other swag to us too \$1,500 worth. The committee needs a few more moderators and things will be set.

3. New Business

Susan Lee, AAVMC, and others spent the last 8 months reviewing the 12 awards AAVMC gives out each year. They are discontinuing several after 10 years, including the AVAP Communications award and the AVAP Development award. The development award had not been given in several years. The same 4 or 5 colleges applied for the communications award each time. They are also ending 4 of their other awards. Bill told them he thought it would be ok with AVAP, the committee agreed. Dr. Maccabe will still come to give a talk at the annual conference. We will give him an hour to speak. The financial award always made things a little awkward. There are CASE awards for people can apply for, so AVAP does not need to present any. Joe suggested that we could still ask one school each year to present something about their Communications Program at the conference. We could ask those that typically come, but do not often present. We realize that some rely on their central communications teams who do not attend the conference. Niki suggested we table this until next year's conference to give us time to prepare. We are going to let AAVMC make the announcement that the awards are discontinued. Bill may reach out to a few colleges who typically submitted applications for the awards.

Next meeting: May 15, 2023