



Monthly Conference Call Minutes
August 21, 2023
Zoom Meeting

Attending- Niki Theobald, Bill Venne, Tim King, Kay Glaser, Julie Bogan, Heidi Kramer and Karen Johnson

1. Executive Committee Monthly Call-

This was Niki's first meeting as president. Bill looking for staffing updates still, Niki will send a note to members about updates for colleges. She will also ask if we have people interested in leading or joining an engagement and outreach committee, and if we should help a charity while in Austin. She asked the committee if we have any goals for AVAP this year, no response.

2. 2024 Austin Conference-

Karen Johnson is spearheading the conference committee's work. The planning is in progress. We are using the same format as this year. Looking at Bangers for a reception. Looking into keynote speakers, possibly KDD or Donor Guru. Trying to find a lunch idea for socializing more with other in like positions. Looking into sponsors too. Dr. Bone is no longer with Suveto, they do not plan to sponsor again. Heidi commented about adding a Digital Experience Officer or Donor Experience Officer session for and possibly one for schools without hospitals. Possibly picking a nonprofit for AVAP to support, maybe they could come speak or we could do a service project. Niki talked with Purina already and they will sponsor again. The conference committee is reaching out to others. Purina's Dr. Gagne' wants to attend the conference next year. Budget has been 50-52k we will try to keep it in that range.

3. New Business

Susan reached out about reviewing our MOU with AAVMC. This is our first review; it is at the five-year mark. AAVMC is really evaluating their role in the industry.

Next meeting: September 18, 2023