



Monthly Conference Call Minutes
September 18, 2023
Zoom Meeting

Attending- Niki Theobald, Bill Venne, Tim King, Kay Glaser, Julie Bogan, Heidi Kramer and Karen Johnson

1. Executive Committee Monthly Call-

Niki started with the conference update.

2. 2024 Austin Conference-

Karen Johnson let us know that the conference committee is narrowing down keynote and guest speakers. They are reaching out to people with a BIPOC background for Juneteenth speakers. They are also looking into Dr. Elizabeth Strand, and Walt Edwards from Beyond Gratitude, Walt will speak for free, and also holding a spot for Purina. Bangers is all set for our social. It has good private spaces, and is close to the hotel. It is also in the right budget range. They are working on filling in the rest of the spots. Looking at topics like; AI in advancement, grateful client, DEI, Donor Experience Officers, (Heidi Kramer and Julie Bogan have experience with this) and looking at stewardship. If there are people who want to help or speak, please let Karen know. They want to have the sessions set by January so they have time to get speakers and moderators. Niki will send an email letter out to ask for speakers for sessions. She will also reach out to Purina to confirm. We do not have a budget update. Karen did not ask because AAVMC complained about being shorthanded.

3. Other Business

After Susan reached out about reviewing our MOU with AAVMC, she said they are really short staffed right now. They are trying to reduce their responsibilities with AVAP. They do not have an events person to work with us. She is checking to see if they can get us a procurement card. She wanted some history and to know if they need to be responsible for us. They are looking at dissolving the relationship. We were working to update our 501c3 status, Jeff and Dr. McCabe brought us under them for the 501c3. They were trying to make our job as an organization easier. Karen asked if there are any other orgs that we could partner with? Maybe AVMA? How can we streamline our needs? Karen will look for an event platform for us. She knows some will do free stuff for non-profits. Karen just needs a monthly accounting. Niki will see if we can use their platform and pay for the account addition. We really need a better payment system. They also want to increase their 7% fee, but if we reduced our use to just our financials maybe we can keep it at 7%. They can continue to manage the listserv. Tim will check with their events people too to see how theirs works. Possibly we can get a Gmail account and link to AAVMC's event software and take away 80% of their work.

4. Engagement and outreach committee-

Tim was talking to a new DOD and she is really excited about getting more involved. He will help Carly get a new monthly or every other month AVAP zoom meeting and webinar group set up. He could also reach out to people who were active on the calls last year to see if they can help. Niki suggested they may make it quarterly. October might be a good month to talk about next year's colleges outreach and calendar items. Heidi asked if anyone has heard about connected mail? FL central is starting to use it. Might be a good topic after the first of the year. Adding an "other new technology" too. We might ask Katie Rothstein, LSU to do a follow up session for us.

Next meeting: October 16, 2023