

2024 AVAP SESSION LIST

Subject to change

KEYNOTE ADDRESSES

- Why Diversity Matters: How We Start The Change (Carl Southern, DVM)
- Utilizing A Gratitude Continuum To Strengthen Donor Relationships (Kathy Druquer Duff)
- Veterinary Study On Well-Being And How To Work With Your Alumni (Addie Reinhard, DVM)

INDEPENDENT SESSIONS

- New AVAP Attendee Session
- Returning AVAP Attendee Benchmarking
- Table Topic Roulette (Lunch Session)
- Alumni Panel
- AVAP Business Meeting
- Feats And Fizzles
- Burning Questions

TRACK A: ALUMNI AFFAIRS

- Exploring Your Donor Base Through Your Alumni
- Alumni Reception Campfire (Creative Solutions, Integrations And Processes)
- Collaborating With Career Resources
- Bang For Your Buck (Successful AG Campaigns Requiring Minimal Resources)

TRACK B: BUSINESS PROCESSES

- Successfully Adding A VIP Or Concierge Program To Your Hospital
- Donor Experience Officer/Leadership Annual Giving Officer Benchmarking
- Pet Legacy Program Schematics
- Managing Leadership Changes

TRACK C: COMMUNICATIONS, MARKETING, AND PUBLIC RELATIONS

- Generative AI in Canva And Adobe's New Capabilities
- Case Study On Mass Email Communications
- Rules Of Engagement - Communications In A World Of Many Input Areas
- Partnering with Communications to Move the Donor Relationship

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TRACK D: DEVELOPMENT AND FUNDRAISING

- Grateful Clients Campfire
- Grateful Client Fundraising (Kathy Drucquer Duff)
- Engaging Grateful Clients is About More Than Gratitude (Walt Edwards)
- Estate And Gift Planning
- Resident, Faculty, And Intern Engagement
- Corporate And Foundation Relations Fundraising

TRACK E: ENGAGEMENT

- Stewardship (TBD)
- Engaging Clients With Special Events
- Engaging When You Don't Have A Teaching Hospital
- How CE can Drive Fundraising (Dr. Doug Graham and Tim King-OSU, Maria Calabrese-UPenn, and Dr. Jordan Tayce and Leslie Joyce-Texas A&M)