

# 2024 AVAP SESSION LIST

*Subject to change*

## KEYNOTE ADDRESSES

- Why Diversity Matters: How We Start The Change (Carl Southern, DVM)
- Utilizing A Gratitude Continuum To Strengthen Donor Relationships (Kathy Drucquer Duff, CFRE)
- Veterinary Study On Well-Being And How To Work With Your Alumni (Addie Reinhard, DVM)

## INDEPENDENT SESSIONS

- New AVAP Attendees
- Returning AVAP Attendees
- Table Topic Roulette (Lunch Session)
- Alumni Panel
- AVAP Business Meeting
- Burning Questions

## TRACK A: ALUMNI AFFAIRS

- Working Together: The Intersection between Alumni Friendraising and fundraising.
- Show and Tell (Show off your best alumni cultivation, solicitation and cultivation pieces- remember extras to share).
- Crafting Connections: The Art and Science of Specialty Conference Receptions

## TRACK B: BUSINESS PROCESSES

- Building Stronger Faculty Partnerships
- Successfully Adding A VIP Or Concierge Program To Your Hospital
- Adapting to a New Era in the Workplace
- Staying Organized in Advancement
- Teams without hospitals
- Managing Leadership Change

## TRACK C: COMMUNICATIONS, MARKETING, AND PUBLIC RELATIONS

- Generative AI in Canva And Adobe's New Capabilities
- Segmenting Messages
- Pull up a Chair: The Power of Stories in the Donor Engagement Cycle
- Doing More with Less
- Show and Tell
- When Best Practices Aren't Best: Crisis Communication in a Higher Ed Setting

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## **TRACK D: DEVELOPMENT AND FUNDRAISING**

- Grateful Clients: What do you do once the client goes home?
- Starting from Scratch
- Grateful Client Fundraising (Kathy Drucquer Duff, CFRE)
- Engaging Grateful Clients is About More Than Gratitude (Walt Edwards)
- Estate And Gift Planning

## **TRACK E: ENGAGEMENT**

- Big Gratitude on a Small Budget
- House Officer Engagement
- Closing the Gap Between Students and Donors, One Scholarship at a Time
- How CE can Drive Fundraising