



Monthly Conference Call Minutes
Sept 23, 2024
Zoom Meeting

<https://osu.zoom.us/j/91717334478?pwd=Zr2kbWVlPaMm3bW8SbvoVks1NbfXx.1>

Attending- Heidi Kramer, Julie Bogan, Laura Zimbrick, Monika Blackwell, Carly Zeiger, Niki Theobald, Kay Glaser and Tim King

1. Welcome

Tim welcomed the committee.

2. Budget Update – Karen

Karen was traveling, so no report.

3. Conference Planning Committee Update - Monika/Laura/Karen

a. Conference Sponsorships

We have Purina as a sponsor at the platinum level, do we want more? Or is Purina exclusive? What does the committee want? Zoetis might participate, so we need to know what is open. The committee does not want to rock the boat with Purina, so we decided, yes, one platinum member.

b. Conference Program

The committee had a short check in meeting, mostly about SLACK. We are on a free trial, they want us to update to 8.75 per member on it, or \$125 per month. Monika will look into options. Looking into some APP demos, most members want a conference APP. We discussed conference fees going up, offering early bird and late registrant prices. \$550-early, \$600-on time and \$650-late. Monika pointed members to google page with session and topic ideas. We think we should recruit more from the non-DOD tracks. We want a more represented audience next year. We need to ask more individuals and schools to participate. Heidi would like to work on this.

4. Engagement and Outreach Committee Update - Carly

a. Update from September Zoom-

September's call was recorded. Great conversation about donor cases, mistakes and professional boundaries and safety, several shared case studies, it will be on the website. Carly would like to have another call or add the discussion to the conference.

b. Upcoming Monthly Engagement Zooms

The October session will be discussed in their meeting today, the speaker they wanted is not available until March. They are thinking on focusing on new positions. No meeting in December.

c. AVAP Vet Conference Breakfasts-

They did a callout for Ohio, but no interest. They are organizing one for Seattle, callout coming. Call outs for AAEP, VMX and WVC will follow.

5. Marketing and Communications Committee Update– Tim

Tim stated Alyson Burke and Ginger are rescheduling their meeting with our intern, Hannah, for later this week, then they will pull together a committee meeting after.

6. Other Business

a. PheedLoop Conference APP/Platform- Laura/Monika

The APP is the one Laura likes this one; \$2350 is basic plus schedule, we can add session notes and slides, and registration. After you can update notes and slides. It would eliminate a printed Program. We would have to use STRIPE for the payment platform, making the total will be closer to 5,000.00. No more printing, so changes can be made in real time. No printing, shipping or limits on program changes. We could hold an AVAP Town Hall in January to discuss the conference expectations and needs.

b. Committee Volunteer Member List – Tim

Tim created a list of all of the committees and their members, so we have a starting point to track where we need help and what colleges are not participating. This will help with recruiting and removing those who no longer want to participate.

c. AVAP/AAVMC Survey- Tim

Tim has created a draft survey; it is in Google docs. It is like the annual surveys we get from colleges in AVAP looking for information and data. Tim will ask AAVMC to send it out, saving us the money. They can add questions they have too.

7. Open Forum-

- a. Nothing to report.

8. Adjourn

Next meeting: AVAP Business Meeting is October 28, 2024