



Monthly Conference Call Minutes

February 24, 2025

Zoom Meeting

<https://osu.zoom.us/j/91717334478?pwd=Zr2kbWVlPaMm3bW8SbvoVx1NbfXx.1>

Agenda

Members present: Tim King, Heidi Kramer, Monika Blackwell, Carly Zeiger, Julie Bogan, Karen Johnson and Kay Glaser.

1. Welcome

2. Budget Update – Karen got quotes for our reception from several food places. The costs are about 8k everywhere. Walking around food sounds the best. We will offer one drink ticket and have a cotton candy dessert station.

We now have access to our account. We should have about 80k in our account, but it looks like AAVCM has not billed us for some stuff. AAVMC's bank statement does not match our accounting. Karen does not know how they will audit that, so we will leave excess in case they figure it out.

3. Conference Planning Committee Update – Monika-

- a) Registration Numbers– 40 registered now. Can we see if any are new members? Can we possibly send an urgent notice about the early price through the end of the week?
- b) Sessions-Sub-committees – Schedule is pretty fleshed out, they are meeting often to get it all set, then they will send it to the conference committee for input. Do we need a contract for all speakers, even if we are not paying them? Karen suggests we do for the record. We need to start setting up the Dean's Panel, it is Friday morning. Dean's being lined up now. Tim asks if we need to do a call for more sessions? Perhaps a crossover session for the teams that "do it all"; stewardship/annual giving/MG/alumni? Can we add "how long you have been in your role"? to the registration questions, to help find folks to help next year.
- c) CFRE Approval – Just keeping this in front of the committee.
- d) Sponsorships- No one new has responded.

4. Engagement and Outreach Committee Update – Carly

- a) February- Outreach- Carly- We hosted an alumni receptions roundtable. She will add the notes later. Good informal conversation. Tiffany D at Ohio State created a list of all of the conferences; we will create a list to see who goes to which ones and where, so we can track meet ups better. UC Davis will not be going out of region anymore; we want to track those types of things.
- b) WVC Breakfast- Breakfast Monday at the Seabreeze Café.
- c) Upcoming Zoom Calls - March will be the Director of Career Services, Rachel Koepsel, of UF; and in April- Elena Jones from Michigan State is planning to lead a discussion about engaging non-DVM university alumni. May will possibly be Melissa Headrick leading a roundtable about vino with a vet type events.

5. Marketing and Communications Committee Update – Tim

We will only be adding people to AAVMC Listserv moving forward.

Allison and Rachel will be taking over. Ginger needed to step down, she is too busy. They are working on a survey to AVAP members about what they want on the new Website, Hannah will be building website. Monika has figured out how to use Phedloop, Allison will work on it, and Hannah will work on website. Tim does not want to overwhelm them, but we need to fix the directories. For now send all changes to Kay.

6. Other Business

- a) AVAP / AAVMC Survey – Working Group – Heidi has the list of people who attended, she will look at it today.
- b) Executive Board Dinner at AVAP – RPM Italian. We may need to look for others due to minimum table charge.

7. Open Forum - Karen has to participate in the AAVMC Conference, so she can help some, but not attend AVAP sessions.

8. Adjourn

Next meeting March 24, 2025