



Monthly Conference Call Minutes
January's meeting- moved to February 3, 2025
Zoom Meeting

<https://osu.zoom.us/j/91717334478?pwd=Zr2kbWVlPaMm3bW8SbvoVks1NbfXx.1>

Agenda

1. Welcome

2. Budget Update – Karen

We now have access to the account. We should have about 80k in our account, but it looks like AAVCM has not billed us for some stuff. AAVMC's bank statement does not match out accounting. Karen does not know how they will audit that, so we will leave excess in case they figure it out.

3. Conference Planning Committee Update - Monika/Laura

- a) Keynote– David Gibson only wants us to pay for airfare and hotel from Vermont, no speaker fee. We think this is fine within reason. An additional speaker is possibly Audrey Bledsoe from Ohio State. She will present about “this point in history”. As a sandwich generation many of us have kids and parents to care for. She would charge 2k plus flight and hotel. She will also do a session. Heidi says she thinks we will still be under 5k total. Alex Brown from Johns Hopkins may speak too, Laura will talk to her tomorrow about speaking. We need to fix the AVAP conference page to let people register from the page. Right now, people cannot find the registration page without going to the AVAP email that was sent. Allison and Ginger are having a difficult time fitting in working on their committee right now. Possibly we can direct our intern to help, instead of her current website focus.
- b) Sessions-Sub-committees –There is a sub-committee now for each track, several people are working on sessions in each. They are using the surveys for a start; each sub-committee seems to be working well on setting up sessions. We should have some information by next month's meeting. Tim asks if we have any that can be added to the registration page to encourage registrations. Monika says they have a meeting with Allison early next week. Adding speakers without contracts seems troublesome. Possibly we can list some as confirmed and some as proposed. We are not going to print programs this year.
- c) CFRE Approval - It makes sense to us pursue this; it is only \$89.00 a year for the conference. That does not include our monthly calls, that would cost more. Presenters can also get more credits than attendees.

4. Engagement and Outreach Committee Update – Carly

- a) January Town Hall- Tim is working on a follow up email with PowerPoint. The town hall served as our January outreach. We asked for more conference topic ideas. They talked about future zoom sessions and asked for more participation. Had people offer to join workgroups.
- b) VMX Breakfast- last week had about 15 people there, very successful.
- c) Upcoming Zoom Calls and WVC Breakfast-Monday, March 3rd. Carly will make a reservation for the group in Las Vegas this week. Zoom Call next week will be an alumni connection's round table with a focus on alumni receptions, and smaller conferences meet ups; March will be the Director of Career Services, Rachel Koepsel, of UF; and in April- Elena Jones from Michigan State is planning to lead a discussion about engaging non-DVM

- alumni. May will possibly be Melissa Headrick leading a roundtable about vino with a vet type events.
5. Marketing and Communications Committee Update – Tim
Allison will talk to Rachel and Hanna, the intern, about getting more help.
 6. Other Business
 - a) AVAP / AAVMC Survey – Working Group to review and finalize survey? Heidi will take the lead on reaching out to the volunteers. Perhaps one brainstorming meeting for all who can participate. Probably a 2-hour block.
 7. Open Forum -
Between meetings we approved spending, via Teams, \$126.00 a year to Wix, for our new website
 8. Adjourn

Next meeting February 24, 2025